



INYO-MONO BROADBAND CONSORTIUM ADVISORY COUNCIL

AGENDA

**Thursday, July 6, 2017 at 9:00 a.m.
Bishop City Council Chambers
301 West Line Street, Bishop, California
AND
Mammoth Lakes Town Council Chambers
437 Old Mammoth Road, Suite Z, Mammoth Lakes, California
VIA TELECONFERENCE**

NOTICES TO THE PUBLIC

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting please contact the Clerk of the Council at 760-873-5863. Notification 48 hours prior to the meeting will enable the City of Bishop or Town of Mammoth Lakes to make reasonable arrangements to ensure accessibility to this meeting. (See 42 USCS 12132, 28CFR 35.130)

Full agenda packets are available for the public to review in the Office of the Clerk of the Council (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Any writing distributed less than 72 hours prior to the meeting will be available for public inspection in the Office of the Clerk of the Council (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Copies will also be provided at the appropriate meeting.

Members of the public desiring to speak on a matter appearing on the agenda should ask the Chair for the opportunity to be heard when the item comes up for Council consideration. NOTE: Comments for all agenda items are limited to a speaking time of three minutes.

Inyo-Mono Broadband Consortium (IMBC) Advisory Council Members

City of Bishop – Private Sector Representative Christopher Carmichael
City of Bishop – Public Sector Representative Beth Himelhoch
City of Bishop – Tribal Sector Representative Phillip Fowler
Inyo County – Private Sector Representative Charles James
Inyo County – Public Sector Representative Justin Norcross
Inyo County – Tribal Sector Representative Jesse Archer

Mono County - Private Sector Representative Ron Day
Mono County - Public Sector Representative Jimmy Little
Mono County - Tribal Sector Representative Tina Baithwaite
Town of Mammoth Lakes* – Business Representative – Jessica Kennedy
Town of Mammoth Lakes* – Lodging/Recreation Representative – Rudy DeFelice
Town of Mammoth Lakes – Public Sector Representative – Christie Osborne

*Note: The Town of Mammoth Lakes does not have a Native American tribe within their city limits. Therefore the Town Council recommended the appointment of a representative from the business community and a representative from the lodging/recreation community in order to provide fair representation for the Town of Mammoth Lakes.

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. PUBLIC COMMENT – NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Inyo-Mono Broadband Consortium Advisory Council is prohibited from generally discussing or taking action on items not included in the agenda; however, the Inyo-Mono Broadband Consortium Advisory Council may briefly respond to comments or questions from members of the public. Therefore, the Inyo-Mono Broadband Consortium Advisory Council will listen to all public comment but will not generally discuss the matter or take action on it.
5. INYO-MONO BROADBAND CONSORTIUM (IMBC) ADVISORY COUNCIL BY-LAWS AND UNITY OF PURPOSE DISCUSSION AND WORKSHOP – Chair Day and Councilmembers Little and Osborne.
6. IMBC BOARD REPORT - Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, GISP.
7. PROVIDER FORUM SUB-COMMITTEE REPORT AND NEXT STEPS – Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, GISP.
8. WEBSITE SUB-COMMITTEE REPORT AND NEXT STEPS – Councilmember Osborne.
9. BRANDING, PARTNERSHIP, AND BROADBAND ACCESS TOOL – Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, GISP.
10. IMBC ADVISORY COUNCIL MINUTES – June 1, 2017 – Council consideration to approve the minutes as presented.

11. CALL FOR AGENDA ITEMS FOR NEXT MEETING(S)
12. ADJOURNMENT – Thursday, August 3, 2017 at 9:00 a.m. Regular Meeting in the Bishop City Council Chambers and the Mammoth Lakes Town Council Chambers via teleconference.

**INYO-MONO BROADBAND CONSORTIUM**

PO Box 7657 | 437 OLD MAMMOTH ROAD, STE. 228 MAMMOTH LAKES, CA 93546
(760) 924-1819 • FAX (760) 924-1697 • ngreenberg@mono.ca.gov

Nate Greenberg
Director, Mono County IT

July 6, 2017

To Inyo Mono Broadband Consortium Advisory Council
From Nate Greenberg – Director, Mono County IT
Subject Inyo-Mono Broadband Consortium Advisory Council Bylaws & Unity of Purpose (Workshop)

Recommendation

1. Participate in the formation of Bylaws and establish a Unity of Purpose for the Advisory Council
2. Adopt Bylaws as developed and approved by the Inyo-Mono Broadband Consortium Advisory Council

Discussion

Bylaws are an important component to ensure smooth operation of the Inyo-Mono Broadband Consortium Advisory Council, and a Unity of Purpose will help better define the objectives of the group. This item will involve a facilitated discussion aimed at establishing and adopting the above mentioned items.

Fiscal Impact

None at this time.

Work Plan Alignment**Initiative Focus Area**

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign

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Nate Greenberg
Director, Mono County IT

July 6, 2017

To Inyo Mono Broadband Consortium Advisory Council
From Nate Greenberg – Director, Mono County IT
Subject Inyo-Mono Broadband Consortium Board Report Out

Recommendation

Informational item only.

Discussion

Following the first meeting of the Inyo-Mono Broadband Consortium Advisory Council in June, an update was given to the IMBC Board, as well as guidance and direction requested on the matter of the website and Provider Forum. This item will report out the conversation at that meeting and direction given to the Advisory Council and staff.

Fiscal Impact

None at this time.

Work Plan Alignment**Initiative Focus Area**

- 1. Sustainability and Expansion of Broadband Infrastructure
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Nate Greenberg
 Director, Mono County IT

July 6, 2017

To Inyo Mono Broadband Consortium Advisory Council
From Nate Greenberg – Director, Mono County IT
Subject Inyo-Mono Broadband Consortium Provider Forum

Recommendation

Receive report out from sub-committee meeting and provide feedback to staff regarding next steps with Provider Forum.

Discussion

The sub-committee for the IMBC Provider Forum met to discuss next steps regarding the formation of the group and establishing an initial meeting. The following were the key aspects of that discussion and intended next steps for the forum:

Key Topics & Questions

- Defining audience and value of group
- Opportunities
 - What is the 20y goal or outlook of providers in our geography?
 - What are some of the unique opportunities?
 - What are the constraints?
 - How are policies either helping or impeding?
 - What can we do (as a Consortium or agencies) that will move things forward?
 - Looking for ideas for other methods to reach these goals
 - Lateral opportunities for WISPs
 - Scale?
 - Backbone?
- Issues
 - Scale & who should be purchasing from who?
 - Alternative models for providing service and solving gaps
 - Economies of Scale
- Constraints
 - What are the real challenges for you, as a provider, to provide service in these other areas
 - Scrutinize public policy

Meeting Considerations

- Participation
 - Outreach and getting buy-in
- Meeting format & structure
- Proper engagement of providers
 - Avoiding putting them on the spot

Providers

- Frontier Communications
- California Broadband Cooperative
- Inyo Networks
- Race Communications
- Suddenlink
- Fox Industries
- Schat.net
- Sierra Wireless
- Lone Pine TV
- Hartstrom.com

Fiscal Impact

None at this time.

Work Plan Alignment

Initiative Focus Area

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign

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Nate Greenberg
Director, Mono County IT

July 6, 2017

To Inyo Mono Broadband Consortium Advisory Council
From Nate Greenberg – Director, Mono County IT
Subject Inyo-Mono Broadband Consortium Website Development

Recommendation

Receive report out from sub-committee meeting and provide feedback to staff regarding next steps.

Discussion

The website sub-committee consisting of Christie Osborne, Phillip Fowler, Charles James, and Rudy DeFelice met on June 23, 2017 to discuss next steps regarding the development of a website for the Inyo-Mono Broadband Consortium and Connected Eastern Sierra brand. This item will report out the topics of that meeting and seek any additional input pertaining to next steps.

Fiscal Impact

None at this time.

Work Plan Alignment**Initiative Focus Area**

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
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- 4. Broadband Education & Adoption Campaign

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Nate Greenberg
Director, Mono County IT

July 6, 2017

To Inyo Mono Broadband Consortium Advisory Council
From Nate Greenberg – Director, Mono County IT
Subject Regional Branding & Partnership Initiative / Broadband Access Tool

Recommendation

Receive report out from sub-committee meeting and provide feedback to staff regarding next steps.

Discussion

The regional branding, partnership, and broadband access tool sub-committee consisting of Jessica Kennedy, Justin Norcross, and Christie Osborne met on June 23, 2017 to discuss next steps regarding the development the Connected Eastern Sierra brand, the Broadband Access Tool, and basics of the 'Partnership' program.

This item will report out the topics of that meeting and seek any additional input pertaining to next steps.

Fiscal Impact

None at this time.

Work Plan Alignment**Initiative Focus Area**

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign



**INYO-MONO BROADBAND CONSORTIUM ADVISORY COUNCIL
INITIAL MEETING**

MINUTES

**Thursday – June 1, 2017
Bishop Council Chambers
301 West Line Street, Bishop, California**

Inyo-Mono Broadband Consortium (IMBC) Advisory Council Members

City of Bishop – Private Sector Representative Christopher Carmichael
 City of Bishop – Public Sector Representative Beth Himelhoch
 City of Bishop – Tribal Sector Representative Phillip Fowler
 Inyo County – Private Sector Representative Charles James
 Inyo County – Public Sector Representative Justin Norcross
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 Town of Mammoth Lakes* – Lodging/Recreation Representative – Rudy DeFelice
 Town of Mammoth Lakes – Public Sector Representative – Christie Osborne

*Note: The Town of Mammoth Lakes does not have a Native American tribe within their city limits. Therefore the Town Council recommended the appointment of a representative from the business community and a representative from the lodging/recreation community in order to provide fair representation for the Town of Mammoth Lakes.

1. CALL TO ORDER

Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg called the initial meeting of the Inyo-Mono Broadband Consortium Advisory Council to order at 9:06 a.m. in the Bishop City Council Chambers.

2. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Christine Osborne.

3. ROLL CALL:

Present:

Christopher Carmichael – arrived at 9:10 a.m.

Beth Himelhoch

Phillip Fowler – arrived at 9:14 a.m.

Charles James – arrived at 10:08 a.m.

Justin Norcross

Ron Day

Jimmy Little

Tina Braithwaite – arrived at 9:28 a.m.

Christie Osborne

Absent:

Jesse Archer

Jessica Kennedy

Rudy DeFelice

Others Present:

Nate Greenberg, Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator

Robin Picken, City of Bishop Assistant City Clerk

Stacey Simon, Mono County Counsel

Karen Schwartz, Eastern Sierra Council of Governments Chair

Stacy Corless, Eastern Sierra Council of Governments Board Member

Scott Armstrong, Inyo County Information Technology Director

4. PUBLIC COMMENT – NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Inyo-Mono Broadband Consortium Advisory Council is prohibited from generally discussing or taking action on items not included in the agenda; however, the Inyo-Mono Broadband Consortium Advisory Council may briefly respond to comments or questions from members of the public. Therefore, the Inyo-Mono Broadband Consortium Advisory Council will listen to all public comment but will not generally discuss the matter or take action on it.

No public comments were made.

5. WELCOME AND OVERVIEW

Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg, welcomed everyone to the initial Inyo-Mono Broadband Consortium Advisory Council meeting. He mentioned that Item 8 will be pulled out of order towards the end of the meeting since Mono County Counsel Stacey Simon will not be present until late in the meeting to conduct the Brown Act

training as noted on the agenda. He then asked all appointed members to introduce themselves to the rest of the Board. After introductions were made, Director Greenberg reviewed the Digital 395 project, the Inyo-Mono Broadband Consortium Action Plan, and the Jurisdictional Participants and Staff. No public comments were made.

6. INYO-MONO BROADBAND CONSORTIUM (IMBC) ADVISORY COUNCIL

Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg reviewed the IMBC Advisory Council's Work Plan Overview, Proposed Budget Overview, and Share Point Site with the Council. No public comments were made.

7. DISCUSS IMBC ADVISORY COUNCIL GOALS AND EXPECTATIONS

Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg lead the discussion with the IMBC Advisory Council on the Advisory Council's goals and expectations.

After a detailed discussion by Council on the topics outlined in both Items 6 and 7 by Director Greenberg, the Council agreed to the following four ad-hoc committees made up of 6 or less of the IMBC Advisory Council members focusing on specific tasks/projects between now and the next regularly scheduled meeting.

Provider Council

Representative: Justin Norcross

Service Level Interactive Map/Demand Aggregation

Representatives: Christie Osborne, Tina Braithwaite, Charles James

Branding/Access Tool

Representatives: Christie Osborne, Justin Norcross

Website & Communication Strategy

Representatives: Phillip Fowler, Christie Osborne, Charles James

No public comments were made.

8. BROWN ACT TRAINING – (see below; item pulled out of order)

Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg announced that this item will be presented towards the end of the meeting.

9. ROLES AND RESPONSIBILITIES

Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg reviewed with the Council the need to appoint a Chair and Vice Chair for the leadership of this Council.

After a brief discussion on the organization of the IMBC Advisory Council and the request that the Chairperson have some experience in running a public meeting, City of Bishop Assistant City Clerk Robin Picken opened the nominations for Chair and Vice Chair of the IMBC Advisory Council.

Charles James nominated Justin Norcross as Chair. Beth Himelhoch seconded the motion. Justin Norcross thanked both Charles James and Beth Himelhoch for their nomination, but expressed his concern that he lacked experience in running a public meeting.

After further discussions of the appointed Chair's roles and responsibilities, Ron Day nominated himself as Chair and Justin Norcross as Vice Chair.

With no further comments were made by the Council and no public comments made, City of Bishop Assistant City Clerk Robin Picken closed the nominations.

City of Bishop Assistant City Clerk Robin Picken called for a motion to appoint a Chair and Vice Chair to the IMBC Advisory Council.

Christie Osborne made a motion to appoint Ron Day as Chair and Justin Norcross as Vice Chair. Charles James seconded the motion.
Motion passed: 9-0.

Ayes: Council Members Carmichael, Himelhoch, Fowler, James, Norcross, Day, Little, Braithwaite, Osborne

Noes: None

Abstain: None

Absent: Council Members Archer, Kennedy, DeFelice

10. MEETING SCHEDULE – (see below; item pulled out of order)

11. DISCUSS TOPICS OF INTEREST

There was no discussion held on the topics of interests.

No public comments were made.

12. CALL FOR AGENDA ITEMS FOR NEXT MEETING

- Provider Council Update – Vice Chair Norcross
- Service Level Interactive Map/Demand Aggregation Update - Councilmembers Osborne, Braithwaite, James
- Branding/Access Tool Update - Councilmember Osborne, Vice Chair Norcross
- Website & Communication Strategy Update - Councilmembers Fowler, Osborne, James
- By-laws for IMBC Advisory Council – Councilmember Little
- Call for agenda items to be placed on the next ESCOG meeting – set up as a standing agenda item

No further requests were made for future agendas items.

10. MEETING SCHEDULE – (item pulled out of order)

Mono County & Town of Mammoth Lakes Information Technology Director/GIS Coordinator Nate Greenberg initiated the discussion on the Council's future meeting schedule given the limited timeline to accomplish the Council's goals. Council discussed meeting on the first Thursday of the month and if the same time frame would work for everyone. Council also addressed staff as to the location of their meetings and how staff could accommodate a meeting in not just Mammoth Lakes and/or Bishop but at other locations within their jurisdictions. Director Greenberg advised the Council that staff could arrange to have our regular meetings held in both Mammoth Lakes and in Bishop via teleconference and available live on Granicus. Council could also conduct special meetings at other locations when requested.

No public comments were made.

Councilmember Little made a motion to schedule the regular IMBC Advisory Council meetings on the first Thursday of the month starting at 9:00 a.m. in Bishop and in Mammoth Lakes via teleconference. Councilmember Braithwaite seconded the motion. Motion passed 9-0.

Ayes: Council Members Carmichael, Himelhoch, Fowler, James, Norcross, Day, Little, Braithwaite, Osborne

Noes: None

Abstain: None

Absent: Council Members Archer, Kennedy, DeFelice

It was agreed that the next meeting will be held on Thursday, July 6, 2017 at 9:00 a.m. at both the Town of Mammoth Lakes Council Chambers and the City of Bishop Council Chambers via teleconference.

8. BROWN ACT TRAINING – (item pulled out of order)

Mono County Counsel Stacy Corless conducted the Brown Act training with the IMBC Advisory Council and answered all of Council's and staff's questions. After further discussions of the Brown Act, the Council agreed that it would be prudent to establish by-laws to help address any concerns the Council may have in regards to approving future agenda items or any other items. Councilmember Little agreed to bring back by-laws at an upcoming meeting for the Council's consideration for adoption. No public comments were made.

13. ADJOURNMENT

Chair Day adjourned the meeting at 12:16 p.m. to the IMBC Advisory Council meeting scheduled for Thursday, July 6, 2017 at 9:00 a.m. Regular Meeting in the Mammoth Lakes Town Council Chambers located at 437 Old Mammoth Road, Suite Z and in the Bishop City Council Chambers located at 301 West Line Street via teleconference.

Ron Day, Chair

Approved on: _____