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Eastern Sierra Capital Summit

Will help small businesses seek funding for their companies

October 18, 2018 –Small Business Development Center at California State University, Bakersfield, together with several local groups, small business owners, and financiers, invite small business owners to a financing conference on Thursday, October 18, 2018 from 7:45 am to 12:00 pm. The event will be held at the Tallman Pavilion at the Tri-County Fairgrounds in Bishop.

That half-day conference will provide details and strategies for lending, financing options and solutions for small business owners. Small business lending programs and other sources of capital needed to grow or start a small business will also be the focus of the conference. Featured information will include dozens of loan programs, technology, innovation loan and grant sources, and investors equity resources. The conference will also feature unique lending programs from \$ 5,000 to \$ 5 million or more.

“This is truly the place to be to learn about the dozens of unique small business lending and equity programs to assist small business grow, “mentioned Kelly Bearden, Director of the CSU Bakersfield Small Business Development Center. Traditional and alternative financing programs and even assistance for technology and innovative businesses will be provided.

A general session filled with business lenders, investment options and tips for capitalizing a startup business or growing an existing small business. Anyone interested in starting a business or who has an established business should attend.

The event is free, but seating will be limited, so please register using the following online resources: <https://www.eventbrite.com/e/eastern-sierra-capital-summit-tickets-36757142603?aff=efbeventtix> or <https://csubsbdc.com/events/eastern-sierra-capital-summit>

Registration to the conference includes a light breakfast and lenders making a difference.

For additional information, please contact the Small Business Development Center at California State University, Bakersfield, at 661-654-2856, the City of Bishop Planning and Economic Development Department at 760-873-8458 or the Bishop Chamber of Commerce at 760-873-8405.

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