

EASTERN SIERRA COUNCIL OF GOVERNMENTS

AGENDA

Friday – June 16, 2017

Mammoth Lakes Council Chambers – 8:30 a.m.

437 Old Mammoth Road, Suite Z

Mammoth Lakes, California

NOTICES TO THE PUBLIC

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting please contact the Clerk of the Board at 760-873-5863. Notification 48 hours prior to the meeting will enable the City of Bishop or Town of Mammoth Lakes to make reasonable arrangements to ensure accessibility to this meeting. (See 42 USCS 12132, 28CFR 35.130)

Full agenda packets are available for the public to review in the Office of the Clerk of the Board (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Any writing distributed less than 72 hours prior to the meeting will be available for public inspection in the Office of the Clerk of the Board (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Copies will also be provided at the appropriate meeting.

Members of the public desiring to speak on a matter appearing on the agenda should ask the Chair for the opportunity to be heard when the item comes up for the Board consideration. NOTE: Comments for all agenda items are limited to a speaking time of three minutes.

Eastern Sierra Council of Governments (ESCOG) Board Members

City of Bishop Councilmember Joe Pecsí

City of Bishop Councilmember Karen Schwartz – Chair

Inyo County Supervisor Jeff Griffiths

Inyo County Supervisor Mark Tillemans

Mono County Supervisor Stacy Corless

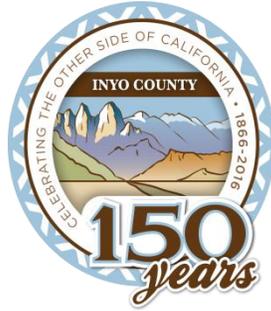
Mono County Supervisor Larry Johnston

Town of Mammoth Lakes Councilmember Shields Richardson

Town of Mammoth Lakes Councilmember John Wentworth – Vice Chair

1. CALL TO ORDER – 8:30 A.M. Friday, June 16, 2017
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. PUBLIC COMMENT - NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Eastern Sierra Council of Governments Board is prohibited from generally discussing or taking action on items not included in the agenda; however, the Eastern Sierra Council of Governments Board may briefly respond to comments or questions from members of the public. Therefore, the Eastern Sierra Council of Governments Board will listen to all public comment but will not generally discuss the matter or take action on it.
5. APPROVE ESCOG MINUTES FOR SEPTEMBER 16, 2016 – City of Bishop (Action) – Consideration to approve the ESCOG September 16, 2017 minutes.
6. APPROVE ESCOG MINUTES FOR APRIL 21, 2017 – City of Bishop (Action) – Consideration to approve the ESCOG April 21, 2017 minutes.
7. RECREATION
 - A. INYO NATIONAL FOREST – FOREST PLAN REVISION UPDATE – U.S. Forest Service
8. TECHNOLOGY
 - A. INYO-MONO BROADBAND CONSORTIUM (IMBC) ADVISORY COUNCIL
 - a) June 1, 2017 IMBC Advisory Council Initial Meeting – A report on the June 1, 2017 IMBC Advisory Council Initial meeting will be presented by Mono County and IMBC Advisory Council Chair Ron Day
 - b) IMBC Quarterly Work Plan/Action Plan and Budget – Board to receive an update on the IMBC Work Plan status and discuss next steps with associated budget expenditures - Mono County
 - c) IMBC Website Development – Consideration to authorize IMBC Advisory Council to move forward with website development work – Mono County
 - d) IMBC Provider Forum – Board to receive an update on the IMBC Provider Forum and to provide feedback and direction to staff on the formation of the Provider Forum – Mono County

- B. ESCOG WEBSITE
 - Discuss any other documents to be placed on the ESCOG website other than the ESCOG agendas and minutes – City of Bishop
- 9. RELIABLE REGIONAL AIR SERVICE
 - A. INYO COUNTY/TOWN OF MAMMOTH LAKES COMMITTEE UPDATE – Town of Mammoth Lakes and Inyo County
- 10. REGIONAL ECONOMIC DEVELOPMENT
 - A. REGIONAL ECONOMIC DEVELOPMENT AUTHORITY – Mono County and Town of Mammoth Lakes
 - Discuss next steps and opportunities for ESCOG member engagement
 - B. RESPECT STATE MARIJUANA LAWS ACT OF 2017 (H.R. 975) – Inyo County
 - Report from each jurisdiction relating to a letter to Congressman Paul Cook requesting his support of H.R. 975, the Respect State Marijuana Laws Act of 2017.
 - C. SHORT TERM RENTAL POLICIES – All Jurisdictions
 - Discuss short-term rental policies in region.
- 11. BOARD MEMBER AND STAFF REPORTS
 - A. City of Bishop
 - B. Inyo County
 - C. Mono County
 - D. Town of Mammoth Lakes
 - Joel Rathje – New Trail Construction and Trail workshop
- 12. CALL FOR AGENDA ITEMS FOR NEXT MEETING
 - Review of Region Wide Draft Marijuana Policies – All jurisdictions
 - Regional Economic Development Authority Conversations Update – Town of Mammoth Lakes
 - Discuss Unmanned Aircraft (or Aerial) Vehicle (UAV)/Drone policies in region – Inyo County
- 13. ADJOURNMENT – Friday, August 11, 2017 at 8:30 a.m. Regular Meeting in the Bishop City Council Chambers located at 301 West Line Street, Bishop, California.



EASTERN SIERRA COUNCIL OF GOVERNMENTS

MINUTES

Friday – September 16, 2016
Mammoth Lakes Council Chambers – 8:45 a.m.
437 Old Mammoth Road, Suite Z
Mammoth, California

ESCOG Members

Mono County Supervisor Stacy Corless – Chair
Mono County Supervisor Larry Johnston
Town of Mammoth Lakes Councilmember Shields Richardson
Town of Mammoth Lakes Councilmember John Wentworth

Inyo County Supervisor Jeff Griffiths
Inyo County Supervisor Mark Tillemans
City of Bishop Councilmember Joe Peci
City of Bishop Councilmember Karen Schwartz –
Vice Chair

Called to Order: 8:49

Present: Peci, Tillemans, Corless, Wentworth, Richardson, Johnston, Griffith

Not Present: Schwarz

Stacy Corless left at 11:00

1. Introductions
2. Pledge of Allegiance Tillemans
3. Public Comment - None
4. Board Member and Staff Reports –

Peci-no

Tillemans-no

John Wentworth – Day long Lakes Basin Meeting November 10, 10:00 am

5. Inyo County Juvenile Hall Update (Discussion) – Inyo County Supervisor Jeff Griffiths
Discussion of changes to juvenile facility operating model, new plan goes live in September (keep on agenda)

6. Inyo National Forest Plan Revision (Discussion) – Town of Mammoth Lakes Councilmember John Wentworth – Follow-up discussion regarding forest plan comments

Discussion of letters from local government bodies regarding forest revision plan and need to improve and increase communication with federal agencies and representatives

Add to next meeting – Advocacy efforts for next year – talking points and representation

7. Regional Air Service Update (Discussion & Possible Action) – Receive updates from airports in Inyo County and Town of Mammoth Lakes, consider adding committee assignments

Grady Dutton recapped meeting with FAA, Alaska Airlines change to minimum clearances.

Fred Stump lead discussion of airport safety concerns, possible joint response options.

Joe Pecsí discussed Inyo County emergency plan.

Stephen Kalish, Swall Meadows resident. Disagrees that Town should have no safety concerns. Numerous identified safety deficiencies at airport.

Jeff Griffiths gave update on plans for Inyo airport.

8. Eastern Sierra Broadband (Discussion) – Nate Greenberg, Mono County/Mammoth Lakes Director of Information Technology – Receive update regarding Broadband Consortium application to CPUC/CASF, Town of Mammoth Lakes Broadband Taskforce work plans

Nate Greenberg discussed CPUC funding for consortia, Mammoth Lakes broadband plans to improve economic vitality in town, outreach efforts, public branded Wi-Fi efforts.

Jeff Griffiths gave update on Inyo County IT efforts.

9. ESCOG Organizational Capacity and Administration Issues (Discussion and Possible Action) – Mono County Supervisor Stacy Corless – Review and finalize meeting schedule for 16/17; discuss and consider giving staff direction regarding ESCOG web presence, recording/archiving meetings online, and other issues around ESCOG capacity and administration

Discussion of Web site/online presence.

Next meeting 8:45 on Friday, November 18 in Mammoth. Staff will have list of proposed 2017 dates.

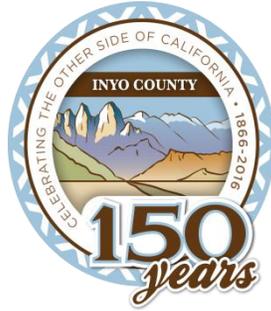
10. Call for Agenda Items for Next Meeting

- Broadband
- Airport
- Juvenile Hall
- Eastern Sierra Recreation
- Water Discussion
- Waste Disposal

11. Adjournment to Next Meeting 11:33

Stacy Corless, Chair

Approved: _____



EASTERN SIERRA COUNCIL OF GOVERNMENTS

MINUTES

Friday – April 21, 2017

Bishop Council Chambers

301 West Line Street, Bishop, California

ESCOG Board Members

City of Bishop Councilmember Joe Pecsí

City of Bishop Councilmember Karen Schwartz – Chair

Inyo County Supervisor Jeff Griffiths

Inyo County Supervisor Mark Tillemans

Mono County Supervisor Stacy Corless

Mono County Supervisor Larry Johnston

Town of Mammoth Lakes Councilmember Shields Richardson

Town of Mammoth Lakes Councilmember John Wentworth – Vice Chair

1. CALL TO ORDER

Chair Schwartz called the meeting of the Eastern Sierra Council of Governments to order at 8:35 a.m. in the Bishop City Council Chambers.

2. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Chair Schwartz.

3. ROLL CALL:

Present: Board Members Pecsí, Tillemans, Corless, Vice Chair Wentworth, and Chair Schwartz

Alternate Mono County Board Member Bob Gardner was present in Board Member Johnston's absence.

Absent: Board Members Griffiths, Richardson

4. PUBLIC COMMENT – NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Eastern Sierra Council of Governments Board is prohibited from generally discussing or taking action on items not included in the agenda; however, the Eastern Sierra Council of

Governments Board may briefly respond to comments or questions from members of the public. Therefore, the Eastern Sierra Council of Governments Board will listen to all public comment but will not generally discuss the matter or take action on it.

Public comments were made by:

Town of Mammoth Lakes Assistant to the Town Manager Pam Kobylarz announced a recreational marijuana workshop to be held on Wednesday, April 26, from 6:00 p.m. - 8:00 p.m. in the Town of Mammoth Lakes Town Council Chambers, Suite Z. This workshop is to learn more about Proposition 64 and how the Town plans to implement this Proposition and the legalization of recreational marijuana in Mammoth Lakes; all are invited to attend.

Town of Mammoth Lakes Public Works Director Grady Dutton announced the Town of Mammoth Lakes' next steps in the process to design and construct a new Commercial Airline Terminal and Aircraft Apron at Mammoth Yosemite Airport.

No further public comments were made.

5. PRESENTATION – SOUTHERN CALIFORNIA EDISON'S DIRECT INSTALL PROGRAM – Pam Bold of High Sierra Energy Foundation was unable to be present at this meeting and asked to be placed on the June 16, 2017 next regularly scheduled meeting agenda.
6. CONSENT CALENDAR - NOTICE TO THE PUBLIC: All matters under the Consent Calendar are considered routine by the Eastern Sierra Council of Governments Board and will be acted on by one motion.
 - A. Approve Eastern Sierra Council of Governments Meeting Minutes – July 29, 2016
 - B. Approve Eastern Sierra Council of Governments Meeting Minutes – September 16, 2016 – [**Due to a 4-0 vote, this item will come back for the Board's consideration at their June 16, 2017 regularly scheduled meeting.**]
 - C. Approve Eastern Sierra Council of Governments Meeting Minutes – February 17, 2017

No public comments were made.

Vice Chair Wentworth made a motion to approve the consent calendar as presented, and with spelling corrections made to the July 29, 2016 meeting minutes as discussed. Board Member Corless seconded the motion. Motion passed 5-0; 4-0; 5-0.

Ayes: Board Members Pecs, Tillemans, Corless, Vice Chair Wentworth, Chair Schwartz

Noes: None

Abstain: Alternate Board Member Gardner, and Chair Schwartz abstained from voting on the September 16, 2016 meeting minutes only.

Absent: Board Member Griffiths, Richardson

7. INYO-MONO BROADBAND CONSORTIUM ADVISORY AND PROVIDER COUNCILS

Mono County & Town of Mammoth Lakes Information Technology Director and GIS Coordinator Nate Greenberg reviewed this item with the Board.

No public comments were made.

After a brief discussion, Board Member Pecsí made a motion to approve the formation of the Inyo-Mono Broadband Consortium Advisory Council, and approve the three nominees put forth by each member jurisdiction in the special stakeholder categories [City of Bishop – Private Sector Representative Christopher Carmichael; City of Bishop – Public Sector Representative Beth Himelhoch; City of Bishop – Tribal Sector Representative Phillip Fowler; Inyo County – Private Sector Representative Charles James; Inyo County – Public Sector Representative Justin Norcross; Inyo County – Tribal Sector Representative Jesse Archer; Mono County - Private Sector Representative Ron Day; Mono County - Public Sector Representative Jimmy Little; and Mono County - Tribal Sector Representative Tina Baithwaite] to serve on the Inyo-Mono Broadband Consortium Advisory Council except for the Town of Mammoth Lakes whereas both Board Member Richardson and Vice Chair Wentworth will represent the Town of Mammoth Lakes until the Town of Mammoth Lakes can make their respective appointments in the upcoming month of May 2017. Board Member Tillemans seconded the motion. Motion passed: 6-0.

Ayes: Board Members Pecsí, Tillemans, Corless, Alternate Board Member Gardner, Vice Chair Wentworth, Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Griffiths, Richardson

Mr. Greenberg and the Board discussed options for the formation of the “Provider Council.” After a thorough discussion, it was agreed that instead of a “Provider Council” being formed, there was consensus to form a “Provider Forum” made up of a list of stakeholders that are willing to meet and discuss the work plan outlined by the Inyo-Mono Broadband Consortium Advisory Council.

8. INYO-MONO BROADBAND CONSORTIUM ADVISORY COUNCIL GOVERNANCE STRUCTURE, PROJECT UPDATE, AND NEXT STEPS

Mono County & Town of Mammoth Lakes Information Technology Director and GIS Coordinator Nate Greenberg reviewed this item with the Board.

No public comments were made.

After a thorough discussion, the Board agreed to the following arrangements:

1) Set up an Inyo-Mono Broadband Consortium Advisory Council Ad-Hoc Committee that would consist of one Board member from each jurisdiction. It was also agreed that this Ad-Hoc Committee should meet via video conference call on

Wednesday, April 26, 2017 at 3:00 p.m. prior to the first meeting of the Inyo-Mono Broadband Consortium Advisory Council in order to prepare the Council's first meeting agenda. It was also agreed that the Advisory Council meet prior to the next scheduled ESCOG meeting of June 16, 2017.

- 2) The Inyo-Mono Broadband Consortium Advisory Council will meet and take action on electing a Chair and Vice-Chair.
- 3) Until further notice, the City of Bishop will be responsible for staffing the Inyo-Mono Broadband Consortium Advisory Council meetings which includes the production of agendas and minutes.
- 4) Mono County & Town of Mammoth Lakes Information Technology Director and GIS Coordinator Nate Greenberg will work with the Ad-Hoc Committee to prepare the Advisory Council's first agenda which will include an overview of the Inyo-Mono Broadband Consortium's Work Plan.
- 5) Take a vote on the proposed regional broadband logo concept for Eastern Sierra Connected.

No public comments were made.

Board Member Corless made a motion to approve the formation of an Inyo-Mono Broadband Consortium Advisory Council Ad-Hoc Committee and to appoint John Wentworth of Mammoth Lakes, Karen Schwartz of City of Bishop, Mark Tillemans of Inyo County and herself, Stacy Corless, of the County of Mono to serve on the Inyo-Mono Broadband Consortium Advisory Council Ad-Hoc Committee. Board Member Pecsí seconded the motion. Motion passed 6-0.

Ayes: Board Members Pecsí, Tillemans, Corless, Alternate Board Member Gardner, Vice Chair Wentworth, Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Griffiths, Richardson

Mono County & Town of Mammoth Lakes Information Technology Director and GIS Coordinator Nate Greenberg reviewed the proposed regional broadband logo concept for Eastern Sierra Connected with the Board.

No public comments were made.

Board Member Tillemans made a motion to approve the proposed regional broadband logo concept for Eastern Sierra Connected as presented. Board Member Pecsí seconded the motion. Motion passed 6-0.

Ayes: Board Members Pecsí, Tillemans, Corless, Alternate Board Member Gardner, Vice Chair Wentworth, Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Griffiths, Richardson

9. EASTERN SIERRA COUNCIL OF GOVERNMENTS (ESCOG) WEBSITE

Chair Schwartz reviewed this item with the Board.

No public comments were made.

After a brief discussion, Board Member Pecsí made a motion to approve the proposed ESCOG website and its domain name of escog.ca.gov, approve the web hosting costs of \$180.00 per year to be paid by the ESCOG Chair's agency each year, and to direct staff to finish the website design to accommodate public access to ESCOG documents. Board Member Corless seconded the motion. Motion passed 6-0.

Ayes: Board Members Pecsí, Tillemans, Corless, Alternate Board Member Gardner, Vice Chair Wentworth, Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Griffiths, Richardson

10. DISCUSS REGIONAL ECONOMIC DEVELOPMENT AUTHORITY

Vice Chair Wentworth reviewed this item with the Board.

No public comments were made.

After a discussion on how a regional economic development authority could be used to assist all jurisdictions in planning matters, it was agreed that Vice Chair Wentworth would bring this item back at a future ESCOG meeting with further information for discussion.

11. BOARD MEMBER AND STAFF REPORTS

Board Members shared pertinent information from meetings they each attended and announced current matters and events taking place in each of their jurisdictions.

Board Member Corless left the meeting at approximately 10:15 a.m.

12. CALL FOR AGENDA ITEMS FOR NEXT MEETING

- Inyo-Mono Broadband Consortium (IMBC) Website – Mono County
- Review IMBC Quarterly Work Plan – Mono County
- Presentation by High Sierra Energy Foundation Pam Bold
- IMBC Advisory Council First Meeting Report – Given by IMBC Advisory Council Chair and/or Vice Chair
- Confirm list of ESCOG documents to be placed on ESCOG website - Bishop
- Report on Regional Economic Development Authority – Mammoth
- Report from each jurisdiction on a support letter for H.R. 975 – Respect State Marijuana Laws Act of 2017 – Inyo County
- Discuss Short-Term Vacation Rental policies in region – Bishop

Agenda Items requested for the August 11, 2017 ESCOG Meeting:

- Invite Tribe representatives to attend the August 11 meeting to join in discussion on regional effects of new marijuana laws – All ESCOG agencies
- Discuss Unmanned Aircraft (or Aerial) Vehicle (UAV)/Drone policies in region – Inyo County

No further requests were made for future agendas items.

13. ADJOURNMENT – Friday, June 16, 2017 at 8:30 a.m. Regular Meeting in the Mammoth Lakes Town Council Chambers located at 437 Old Mammoth Road, Suite Z, Mammoth Lakes, California.

Chair Schwartz adjourned the meeting at 10:40 a.m. to the ESCOG meeting scheduled for Friday, June 16, 2017 at 8:30 a.m. in the Bishop City Council Chambers.

Karen Schwartz, Chair

Approved on: _____



INYO-MONO BROADBAND CONSORTIUM

ITEM 8A.a

PO Box 7657 | 437 OLD MAMMOTH ROAD, STE. 228 MAMMOTH LAKES, CA 93546
(760) 924-1819 • FAX (760) 924-1697 • ngreenberg@mono.ca.gov

Nate Greenberg
Director, Mono County IT

June 16, 2017

To Eastern Sierra Council of Governments
From Nate Greenberg – Director, Mono County IT
Subject 8A.a. Inyo-Mono Broadband Consortium Advisory Council Report Out

Recommendation

Informational item only.

Discussion

The first meeting of the Inyo-Mono Broadband Consortium Advisory Council took place in the Bishop City Council Chambers on June 1, 2017. Nine of the members were in attendance and began the work of this instrumental body. As part of the agenda, Nate Greenberg provided information on the background, philosophy, and road ahead for the Consortium, as well as a general overview of broadband in the Eastern Sierra.

A number of important discussions took place among the Advisory Council representatives, and some critical next steps were established to begin moving forward with the Work Plan. This agenda item will allow newly elected Chair, Ron Day, and Nate Greenberg to debrief the high-points of that meeting and discuss next steps.

Fiscal Impact

None at this time.

Work Plan Alignment

Initiative Focus Area

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign



INYO-MONO BROADBAND CONSORTIUM

PO Box 7657 | 437 OLD MAMMOTH ROAD, STE. 228 MAMMOTH LAKES, CA 93546
(760) 924-1819 • FAX (760) 924-1697 • ngreenberg@mono.ca.gov

Nate Greenberg
Director, Mono County IT

June 16, 2017

To Eastern Sierra Council of Governments
From Nate Greenberg – Director, Mono County IT
Subject 8A.b. Review IMBC Quarterly Work Plan / Action Plan and budget. Discuss next Steps

Recommendation

Receive update on Work Plan status and discuss next steps with associated budget expenditures.

Discussion

Per the approved Inyo-Mono Broadband Consortium Work Plan and associated budget, work has begun on several of the items as referenced on the second page of this staff report.

Fiscal Impact

None at this time.

Work Plan Alignment

Initiative Focus Area

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign

Activity	Description	Estimated Start	Target Date	Q1	Q2	Q3	Q4	STATUS	Budget
1A	IMBC Advisory Council	Y1 Q1	Y2 Q4	X	X	X	X	First meeting held June 1, 2017. Strong start with breakout established on key work items. See below.	\$1,500
1B	IMBC Provider Council	Y1 Q1	Y2 Q4	X	X	X	X	Breakout group formed and initial planning meeting held. Requesting guidance on desired direction from agencies.	\$1,500
1C	Demand Aggregation Studies	Y1 Q3	Y2 Q2			X	X	Effort combined with 1D. See below.	\$4,500
1D	Service Level Interactive Map	Y1 Q1	Y2 Q4	X	X	X	X	Map technology in place and initial work started for Mono County/Mammoth Lakes. Breakout group meeting mid-June.	\$3,092
2A	Policy Review & Update	Y1 Q1	Y1 Q4	X	X	X	X	Discussion about specific work will commence following first Provider Council Meeting – likely August.	\$0
2B	Regional Branding Initiative	Y1 Q1	Y1 Q4	X	X	X	X	Regional Brand developed with logo & Branding Guide. Next steps to print stickers and begin designing collateral. Guidance/direction requested under item 8A.d.	\$15,000
2C	Communications Strategic Plan	Y1 Q3	Y2 Q4			X	X	Effort not yet started. Will begin initial conversations in August.	\$10,000
2D	Economic Development Strategy	Y1 Q3	Y2 Q4			X	X	Effort not yet started. Will begin initial conversations in August.	\$10,000
3A	Online Presence Case Studies	Y1 Q4	Y2 Q4				X	Effort not yet started. Will begin initial conversations in fall.	\$5,000
3B	Public WiFi Case Study	Y2 Q1	Y2 Q4					2 nd Year initiative.	\$12,500
4A	IMBC Website	Y1 Q1	Y1 Q2	X	X	X	X	Breakout group formed. Initial discussion around procurement process has taken place. Guidance/direction requested under agenda item 8A.c.	\$8,300
4B	Broadband Access Tool	Y1 Q1	Y1 Q2	X	X	X	X	Wireframe and logic flow work has been completed with rough concept designed/coded. Breakout group formed to review work completed and discuss next steps.	\$7,840



INYO-MONO BROADBAND CONSORTIUM

ITEM 8A.c

PO Box 7657 | 437 OLD MAMMOTH ROAD, STE. 228 MAMMOTH LAKES, CA 93546
(760) 924-1819 • FAX (760) 924-1697 • ngreenberg@mono.ca.gov

Nate Greenberg
Director, Mono County IT

June 16, 2017

To Eastern Sierra Council of Governments
From Nate Greenberg – Director, Mono County IT
Subject 8A.c. IMBC Website Development efforts

Recommendation

Authorize IMBC Advisory Council to move forward with website development work.

Discussion

Per the approved Inyo-Mono Broadband Consortium Work Plan and associated budget, work needs to begin on the development of the IMBC website. A working group consisting of Advisory Council members Christie Osborne, Charles James, and Phillip Fowler was established at the June 1, 2017 meeting and the group will begin to develop the elements necessary to initiate an outreach process to find a local developer.

The working group would appreciate any specific guidelines or directions that the ESCOG has regarding the IMBC website.

Fiscal Impact

\$8,300 as budgeted in the Inyo-Mono Broadband Consortium Year 1 Work Plan.

Work Plan Alignment

Initiative Focus Area

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign

Activity	Description	Estimated Start	Target Date	Q1	Q2	Q3	Q4	STATUS	Budget
1A	IMBC Advisory Council	Y1 Q1	Y2 Q4	X	X	X	X	First meeting held June 1, 2017. Strong start with breakout established on key work items. See below.	\$1,500
1B	IMBC Provider Council	Y1 Q1	Y2 Q4	X	X	X	X	Breakout group formed and initial planning meeting held. Requesting guidance on desired direction from agencies.	\$1,500
1C	Demand Aggregation Studies	Y1 Q3	Y2 Q2			X	X	Effort combined with 1D. See below.	\$4,500
1D	Service Level Interactive Map	Y1 Q1	Y2 Q4	X	X	X	X	Map technology in place and initial work started for Mono County/Mammoth Lakes. Breakout group meeting mid-June.	\$3,092
2A	Policy Review & Update	Y1 Q1	Y1 Q4	X	X	X	X	Discussion about specific work will commence following first Provider Council Meeting – likely August.	\$0
2B	Regional Branding Initiative	Y1 Q1	Y1 Q4	X	X	X	X	Regional Brand developed with logo & Branding Guide. Next steps to print stickers and begin designing collateral. Guidance/direction requested under item 8A.d.	\$15,000
2C	Communications Strategic Plan	Y1 Q3	Y2 Q4			X	X	Effort not yet started. Will begin initial conversations in August.	\$10,000
2D	Economic Development Strategy	Y1 Q3	Y2 Q4			X	X	Effort not yet started. Will begin initial conversations in August.	\$10,000
3A	Online Presence Case Studies	Y1 Q4	Y2 Q4				X	Effort not yet started. Will begin initial conversations in fall.	\$5,000
3B	Public WiFi Case Study	Y2 Q1	Y2 Q4					2 nd Year initiative.	\$12,500
4A	IMBC Website	Y1 Q1	Y1 Q2	X	X	X	X	Breakout group formed. Initial discussion around procurement process has taken place. Guidance/direction requested under agenda item 8A.c.	\$8,300
4B	Broadband Access Tool	Y1 Q1	Y1 Q2	X	X	X	X	Wireframe and logic flow work has been completed with rough concept designed/coded. Breakout group formed to review work completed and discuss next steps.	\$7,840



INYO-MONO BROADBAND CONSORTIUM

PO Box 7657 | 437 OLD MAMMOTH ROAD, STE. 228 MAMMOTH LAKES, CA 93546
 (760) 924-1819 • FAX (760) 924-1697 • ngreenberg@mono.ca.gov

Nate Greenberg
 Director, Mono County IT

June 16, 2017

To Eastern Sierra Council of Governments
From Nate Greenberg – Director, Mono County IT
Subject 8A.d. IMBC Provider Forum

Recommendation

Provide feedback and direction on formation on Provider Forum.

Discussion

Per the approved Inyo-Mono Broadband Consortium Work Plan, Item 1B identifies the effort of establishing a Provider Forum. The activity was designed to “Identify and develop strategies to overcome threats to the sustainability of existing public and private investments in Digital 395 and other middle and last mile broadband projects.” Ideally, discussions and efforts would lead to strategies that inform adoption campaigns, inform grant submissions, and local government investments, and development of deployment strategies which support the goal of 98% broadband adoption.

After initial conversations within the breakout group associated with this item, it was determined that some feedback from the IMBC Board was necessary before moving forward. Specifically, there were two questions which additional input is desired on:

1. Are there specific objectives or outcomes that the IMBC Board would like to have from this group?
2. Should the focus of the discussions be aimed primarily at short-term needs, or long-term goals, or both?

Fiscal Impact

None at this time.

Work Plan Alignment

Initiative Focus Area

- 1. Sustainability and Expansion of Broadband Infrastructure
- 2. Policy, Strategy, & Agency Engagement
- 3. Case Studies, Pilot Programs, & Analyses
- 4. Broadband Education & Adoption Campaign

Activity	Description	Estimated Start	Target Date	Q1	Q2	Q3	Q4	STATUS	Budget
1A	IMBC Advisory Council	Y1 Q1	Y2 Q4	X	X	X	X	First meeting held June 1, 2017. Strong start with breakout established on key work items. See below.	\$1,500
1B	IMBC Provider Council	Y1 Q1	Y2 Q4	X	X	X	X	Breakout group formed and initial planning meeting held. Requesting guidance on desired direction from agencies.	\$1,500
1C	Demand Aggregation Studies	Y1 Q3	Y2 Q2			X	X	Effort combined with 1D. See below.	\$4,500
1D	Service Level Interactive Map	Y1 Q1	Y2 Q4	X	X	X	X	Map technology in place and initial work started for Mono County/Mammoth Lakes. Breakout group meeting mid-June.	\$3,092
2A	Policy Review & Update	Y1 Q1	Y1 Q4	X	X	X	X	Discussion about specific work will commence following first Provider Council Meeting – likely August.	\$0
2B	Regional Branding Initiative	Y1 Q1	Y1 Q4	X	X	X	X	Regional Brand developed with logo & Branding Guide. Next steps to print stickers and begin designing collateral. Guidance/direction requested under item 8A.d.	\$15,000
2C	Communications Strategic Plan	Y1 Q3	Y2 Q4			X	X	Effort not yet started. Will begin initial conversations in August.	\$10,000
2D	Economic Development Strategy	Y1 Q3	Y2 Q4			X	X	Effort not yet started. Will begin initial conversations in August.	\$10,000
3A	Online Presence Case Studies	Y1 Q4	Y2 Q4				X	Effort not yet started. Will begin initial conversations in fall.	\$5,000
3B	Public WiFi Case Study	Y2 Q1	Y2 Q4					2 nd Year initiative.	\$12,500
4A	IMBC Website	Y1 Q1	Y1 Q2	X	X	X	X	Breakout group formed. Initial discussion around procurement process has taken place. Guidance/direction requested under agenda item 8A.c.	\$8,300
4B	Broadband Access Tool	Y1 Q1	Y1 Q2	X	X	X	X	Wireframe and logic flow work has been completed with rough concept designed/coded. Breakout group formed to review work completed and discuss next steps.	\$7,840