



EASTERN SIERRA COUNCIL OF GOVERNMENTS

REVISED AGENDA

Friday – April 21, 2017

Bishop City Council Chambers – 8:30 a.m.

301 West Line Street

Bishop, California

NOTICES TO THE PUBLIC

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting please contact the Clerk of the Board at 760-873-5863. Notification 48 hours prior to the meeting will enable the City of Bishop or Town of Mammoth Lakes to make reasonable arrangements to ensure accessibility to this meeting. (See 42 USCS 12132, 28CFR 35.130)

Full agenda packets are available for the public to review in the Office of the Clerk of the Board (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Any writing distributed less than 72 hours prior to the meeting will be available for public inspection in the Office of the Clerk of the Board (City of Bishop, City Hall, 377 West Line Street, Bishop, California. 93514). Copies will also be provided at the appropriate meeting.

Members of the public desiring to speak on a matter appearing on the agenda should ask the Chair for the opportunity to be heard when the item comes up for Council consideration. NOTE: Comments for all agenda items are limited to a speaking time of three minutes.

ESCOG Board Members

City of Bishop Councilmember Joe Peci

City of Bishop Councilmember Karen Schwartz – Chair

Inyo County Supervisor Jeff Griffiths

Inyo County Supervisor Mark Tillemans

Mono County Supervisor Stacy Corless

Mono County Supervisor Larry Johnston

Town of Mammoth Lakes Councilmember Shields Richardson

Town of Mammoth Lakes Councilmember John Wentworth – Vice Chair

1. CALL TO ORDER
2. PLEDGE OF ALLEGIANCE
3. ROLL CALL
4. PUBLIC COMMENT - NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Eastern Sierra Council of Governments Board is prohibited from generally discussing or taking action on items not included in the agenda; however, the Eastern Sierra Council of Governments Board may briefly respond to comments or questions from members of the public. Therefore, the Eastern Sierra Council of Governments Board will listen to all public comment but will not generally discuss the matter or take action on it.
5. PRESENTATION – SOUTHERN CALIFORNIA EDISON’S DIRECT INSTALL PROGRAM – Presented by High Sierra Energy Foundation Pam Bold.
6. CONSENT CALENDAR - NOTICE TO THE PUBLIC: All matters under the Consent Calendar are considered routine by the Eastern Sierra Council of Governments Board and will be acted on by one motion.
 - A. Approve Eastern Sierra Council of Governments Meeting Minutes – July 29, 2016
 - B. Approve Eastern Sierra Council of Governments Meeting Minutes – September 16, 2016
 - C. Approve Eastern Sierra Council of Governments Meeting Minutes – February 17, 2017
7. INYO-MONO BROADBAND CONSORTIUM ADVISORY AND PROVIDER COUNCILS – Inyo County.

(Discussion & Action) – 1) Consider and approve the formation of the Inyo-Mono Broadband Consortium Advisory Council, 2) Consider and approve the three nominees put forth by each member jurisdiction in the special stakeholder categories to serve on the Inyo-Mono Broadband Consortium Advisory Council, and 3) Consider the single Letter of Interest received in response to a call for Letters of Interest from regional middle- and last-mile broadband providers, and determine whether the ESCOG should approve the nomination, re-open the application period, or try a different approach to filling the Provider Council – or some combination of all three.

8. INYO-MONO BROADBAND CONSORTIUM ADVISORY COUNCIL GOVERNANCE STRUCTURE, PROJECT UPDATE, AND NEXT STEPS – Mono County and Town of Mammoth Lakes.
(Discussion & Action) – 1) Determine whether offices will be appointed within the IMBC Advisory Council, 2) Determine which agency will be responsible for staffing of the meetings, including handling agendas and minutes, 3) Determine first meeting date, prior to next ESCOG meeting on June 16, 2017, 4) Define the role of the IMBC Advisory Council, and 5) Approve regional broadband logo concept for Eastern Sierra Connected.
9. ESCOG WEBSITE – City of Bishop.
(Discuss & Action) – 1) Approve the proposed ESCOG website and its domain name - escog.ca.gov, 2) Approve the web hosting costs of \$180.00 per year to be paid by the ESCOG Chair's agency each year, and 3) Direct staff to finish the website design to accommodate public access to ESCOG documents.
10. DISCUSS REGIONAL ECONOMIC DEVELOPMENT AUTHORITY – Town of Mammoth Lakes.
11. RESPECT STATE MARIJUANA LAWS ACT OF 2017 (H.R. 975) – Inyo County.
(Discuss & Action) - Consider and approve a letter from ESCOG to Congressman Paul Cook requesting his support of H.R. 975, the Respect State Marijuana Laws Act of 2017.
12. BOARD MEMBER AND STAFF REPORTS
13. CALL FOR AGENDA ITEMS FOR NEXT MEETING
 - Inyo-Mono Broadband Consortium Website – Mono County.
 - Review Inyo-Mono Broadband Consortium Quarterly Work Plan – Mono County.
14. ADJOURNMENT – Friday, June 16, 2017 at 8:30 a.m. Regular Meeting in the Mammoth Lakes Town Council Chambers located at 437 Old Mammoth Road, Suite Z, Mammoth Lakes, California.



April 14, 2017

Dear Eastern Sierra Council of Governments Members:

As many of you are aware, Southern California Edison, under mandate from the California Public Utilities Commission, performs energy efficiency retrofits to local governments and small businesses through the Direct Install program. This program has had significant energy savings impacts in our communities in the past and we hope to be able to include as many businesses as possible during this next cycle. Attached is an overview brochure of the program.

We have found in past years' that business owners have been skeptical of an out-of-town contractor coming to their door and offering something for *free*, and to be honest, we're not sure that we blame them. So, we would like to put together a letter for your endorsement to be used in outreach about the program. A letter which was used some time ago is attached for your review. This year's program contractor for our area is Fess Energy Solutions, however we are still awaiting specifics such as dates for audits and contract agreements as well as installation timeframes. We are hopeful we will have that information prior to the meeting and can provide you with a current letter for approval.

Please be sure to encourage local businesses in your jurisdictions to take advantage of this free, or low cost, energy efficient retrofit program. Feel free to send them in our direction for more information.

Regards,

Rick Phelps & Pam Bold

Direct Install Program



Receive Energy-Efficient Products to Boost Your Bottom Line

Today's economy is especially challenging for small businesses. Many are aggressively seeking ways to cut expenses and better manage operating costs. At Southern California Edison (SCE), we understand how energy costs can impact your bottom line...that's why we offer the Direct Install program.

The Direct Install program is an excellent way for your business to reduce energy costs and save money. This effortless program offers long-term energy savings to qualifying businesses by providing no- or low-cost energy-efficient products, including installation.

How Direct Install Works

We have contracted with highly-skilled energy efficiency experts who will come and evaluate your facility, free of charge, to identify energy-saving opportunities.

With your approval, the contractor will replace less efficient equipment with the program's more modern energy-efficient equipment. Your business will use less energy, reduce its carbon footprint, and lower your electricity costs.

Our approved contractor will complete the energy assessment and make recommendations to improve the energy efficiency of your business. If you agree with the recommendations and costs, if any, the contractor will ask you to sign an Authorization Form and schedule an appointment for a convenient time to install the equipment. Installation of recommended energy-efficient equipment is fast and efficient, without any interruption to your business.

It's really that easy. There's no catch. Simply allow us to help your business use energy more efficiently, conserve precious resources, and improve your bottom line.





Direct Install Program

Save energy and money with energy-efficient products and installation from SCE

Eligible Replacement Equipment

After your free evaluation, your contractor may recommend one or more of the following low- or no-cost products:

- **LED Lights** — Today's LED lights have great energy savings potential in many applications and have improved product life compared to incandescent lamps.
- **Fluorescent Lighting** — Save on lighting costs every month and help lower your cooling costs!
- **Hi-Bay Lighting** — Save on Hi-Bay lighting electricity costs with equivalent linear fluorescent lights.
- **Refrigeration** — Door closers to improve the energy-efficient operation of your refrigeration equipment.
- **LED Signs (open)** — Save on signage electricity costs by using LED signs.

Remember, the installation of the recommended approved products is included.

It's Easy to Start Saving Energy and Money

After reviewing your energy evaluation, recommended energy-saving products, and costs, if any, simply sign the Authorization Form. Your approved contractor will work with you to set up a convenient time to have your new, energy-efficient equipment installed.

To learn more about Direct Install or other solutions to help you manage energy costs and improve your bottom line, visit us at sce.com/directinstall or call 1-800-736-4777.

The SCE-approved contractors for the Direct Install program are:



The Direct Install program is funded by California utility ratepayers and is administered by Southern California Edison under the auspices of the California Public Utilities Commission. The Direct Install program is available to qualified businesses using less than 200 kilowatts (kW) monthly. Installed equipment is warranted by the manufacturer for one year and the contractor warranties their work for one year. Projects are limited to a maximum of \$10,000 per Service Account for accounts with demands of 0-99 kW, and \$15,000 per Service Account for accounts with demands of 100-199 kW. Program effective until funds are exhausted. Program may be modified or terminated without prior notice.

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NR-297-V5-0416 C-220

FOR OVER 100 YEARS...LIFE. POWERED BY EDISON.



Dear SCE Business Customer:

As a business owner, you are often faced with many day-to-day challenges. Among these is keeping your costs down. In order to assist you with your energy costs, the Eastern Sierra Council of Governments, representing the City of Bishop, the Town of Mammoth Lakes and Inyo and Mono Counties is working with Southern California Edison (SCE) and the Eastern Sierra Energy Initiative to offer a no-cost program to help qualified businesses save money through lower energy costs.

This easy to use program not only provides recommendations to help you save energy and money, it offers your business **FREE energy-efficient products with FREE installation.*** It's simple to make your business more energy efficient.

Here's how it works:

1. An energy expert from CRI, an SCE contracted vendor, will be in the area and at your request will meet with you to conduct a simple energy survey of your facility. There is **no cost to you** for this evaluation.
2. Your CRI surveyor may make recommendations for replacing certain items with items that are more energy efficient.
3. If you agree, CRI will arrange to have an installer visit your business and replace the recommended items — **at no cost to you.**

We hope that you will take advantage of this incredible program that can help your business use energy more efficiently, conserve precious resources and improve your bottom line. For more information, please call us at **(800) 736-4777**.

Sincerely,


John Eastman, Chair
Councilmember, Mammoth Lakes

Members:

Supervisor Linda Arcularius, Inyo County
Supervisor Susan Cash, Inyo County
Councilmember Susan Cullen, Bishop
Mayor Jeff Griffiths, Bishop
Mayor Skip Harvey, Mammoth Lakes
Supervisor Byng Hunt, Mono County
Supervisor Vikki Magee-Bauer, Mono County



EASTERN SIERRA COUNCIL OF GOVERNMENTS

MINUTES

Friday – July 29, 2016 – Special Meeting
Mammoth Lakes Council Chambers – 2:00 p.m.
437 Old Mammoth Road, Suite Z
Mammoth, California

ESCOG Members

Mono County Supervisor Stacy Corless – Chair
Mono County Supervisor Larry Johnston
Town of Mammoth Lakes Councilmember Shields Richardson
Town of Mammoth Lakes Councilmember John Wentworth

Inyo County Supervisor Jeff Griffiths
Inyo County Supervisor Mark Tillemans
City of Bishop Councilmember Joe Peci
City of Bishop Councilmember Karen Schwartz –
Vice Chair

Called to Order: 2:05
Break 3:30
Resume 3:40
Adjourn: 4:07

Randy Short – Review audio

- Vice Chair of Boating & Waterways
- First time commission will meet in Eastern Sierra, in Bishop
- Eastern Sierra Waterways Project started by Dick Noles
- 42 lakes on list for boating facilities
- Pursuing grant funding
- About \$1.4 million in Inyo & Mono counties to date
- Many agencies don't understand what Boating & Waterways can do, and the projects they can fund
- Encourage everyone to attend meeting and tour of local facilities
- Director of State Parks will be in attendance
- Meeting in Bishop 9:00 on August 10th, tour 9th at 2:15 at Silver Lake

1. Recreation and Inyo National Forest Plan Revision Comments (Action Item):
Discuss and consider recommendation for support of forest plan revision

citations provided by the Eastern Sierra Recreation Collaborative. **AUDIO 1:16:00**

Wentworth

- Document is based on work in region, is not all-inclusive
- Deadline is August 25

Motion Wentworth/Griffiths to 1:35:00 recommend consideration of revisions to forest service plan in letters to forest service. 5-0

2. ESCOG Meeting Schedule and Start Time (Action Item): Consider changing the ESCOG meeting schedule to every other month, starting with the next regular meeting on September 16. Consider changing the meeting time to 8:30 a.m.

8:45 Pecsí/Wentworth

3. Minutes (Action Item): Approve the minutes of the March 18 and June 17 meetings. March 18 Pecsí/ June 17 AUDIO
4. Regional Air Service Discussion: Meet with Jim Lomen and Robin Hunt from the Federal Aviation Administration to discuss opportunities for enhancing and expanding regional commercial air service.

Move to #5 on agenda.

Grady

- Introduced Robin Hunt & Jim Lomen
- Toured Mammoth airport
- Discussed planned rehab of Airport Road
- Terminal will be 30-35 million
- Main issue right now for Mammoth is availability to have more than 1 plane on ground at a time.

Clint Polter, Inyo Public Works

- Discussed with FAA recent construction at Bishop airport
- General Aviation Airport now, moving to become Part 139 (commercial) compliant
- Part 139 compliance will cost about 2-2.5 million at low end, 7 million to really do it right. Additional infrastructure down the road will be about 14 million.

Robin Hunt

- Encourages airports to work together
- Doesn't want to duplicate efforts
- Currently Acting Regional Manager
- Very optimistic, see good things happening

- Good that communities are working together
- Can provide lessons learned from other communities
- May have planning system grants available - looks at economics, bottlenecks, joint powers configuration, assets, needs, long term planning
- Typically one agency applies for grant, other agencies participate
- Maybe state could get grant to study regional needs
- 3-5 year airport improvement plans are both reasonable, could both happen
- May not need terminal expansion in Bishop just to deplane
- Need to do scope of work to limit risk of freezing current plans

Pecsi

- Bishop looking at regional perspective
- Will Mammoth terminal be 30 mill
- Bishop economic plan a few years ago focused on airport expansion
- What is cost for Bishop to be Part 139
- Wants Bishop developed enough for commercial flights

Tillemans

- Bishop tried decades ago to get lease with LA to expand airport
- Struggling with regional air service as a part of the economy
- Bishop has great attributes
- Need to really consider what is best for all stakeholders
- Hopefully if Mammoth is expanded it can help Bishop down the road
- Is it realistic to fund projects at both airports?
- Limitations are size of runway, and size of planes that can service

Wentworth

- Remarkable cooperation among all 4 groups in ESCOG
- Appreciates FAA coming to the region
- Does FAA have resources region can use
- Lot of opportunity in multiple areas – Digital 395, Recreation, airports, etc.

Lomen

- New to San Francisco, came from Alaska
- Devil will be in the details
- Look at big picture, represent the region
- Grant time frame would be next year at soonest
- Grant could be awarded in the January time frame

Griffiths

- Goal is reliable regional air service
- Lot of progress identifying progress and limitations of both airports
- Need some facilitation on how to get to next step
- Inyo County open to wide variety of partnerships
- How long would systems planning grant take to obtain
- Would system planning grant put existing plans on hold?

Schwartz

- Would Bishop need terminal just to be an alternate landing facility

Carunchio

Holler

- Need for Councils and Boards to appoint representatives to grant subcommittee

Michael Raimando

- All carriers require revenue guarantee for each flight
- Mammoth is looking at many new markets
- Only limitation right now is need for larger terminal
- There is a disconnect with funding Bishop to support Mammoth Airport
- How are Bishop and Inyo going to support airport?

Randy Short

- When Ski area owned airline, he used it a lot. Ability to divert planes to Bishop was crucial.
- Without diversion ability, flying out of Mammoth is not an option

John Erdi

- Has stats for cancellations for Mammoth and similar airports. Last year 16.71% of flights had cancellations in Mammoth. 58 cancellation of 68.5 were due to weather issues.

Steve Fritsch

- If you get grant, look at overall economic development, not just tourism

Motion to have Mammoth Town Council and Inyo Board of Supervisors form committee?

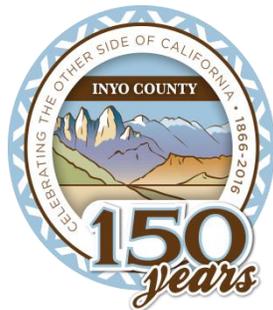
Tillemans/Wentworth 5-0

5. Board Member and Staff Reports
6. Call for Agenda Items for Next Meeting

Juvenile Hall Update
September Meeting in Mammoth
Discuss CPUC/CASG\F Consortium
ESCOG Authority
Airport Update

Stacy Corless, Chair

Approved: _____



EASTERN SIERRA COUNCIL OF GOVERNMENTS

MINUTES

Friday – September 16, 2016
Mammoth Lakes Council Chambers – 8:45 a.m.
437 Old Mammoth Road, Suite Z
Mammoth, California

ESCOG Members

Mono County Supervisor Stacy Corless – Chair
Mono County Supervisor Larry Johnston
Town of Mammoth Lakes Councilmember Shields Richardson
Town of Mammoth Lakes Councilmember John Wentworth

Inyo County Supervisor Jeff Griffiths
Inyo County Supervisor Mark Tillemans
City of Bishop Councilmember Joe Peci
City of Bishop Councilmember Karen Schwartz –
Vice Chair

Called to Order: 8:49

Present: Peci, Tillemans, Corless, Wentworth, Richardson, Johnston, Griffith

Not Present: Schwarz

Stacy Corless left at 11:00

1. Introductions
2. Pledge of Allegiance Tillemans
3. Public Comment - None
4. Board Member and Staff Reports –

Peci-no

Tillemans-no

John Wentworth – Day long Lakes Basin Meeting November 10, 10:00 am

5. Inyo County Juvenile Hall Update (Discussion) – Inyo County Supervisor Jeff Griffiths
Discussion of changes to juvenile facility operating model, new plan goes live in September (keep on agenda)

6. Inyo National Forest Plan Revision (Discussion) – Town of Mammoth Lakes Councilmember John Wentworth – Follow-up discussion regarding forest plan comments

Discussion of letters from local government bodies regarding forest revision plan and need to improve and increase communication with federal agencies and representatives

Add to next meeting – Advocacy efforts for next year – talking points and representation

7. Regional Air Service Update (Discussion & Possible Action) – Receive updates from airports in Inyo County and Town of Mammoth Lakes, consider adding committee assignments

Grady Dutton recapped meeting with FAA, Alaska Airlines change to minimum clearances.

Fred Stump lead discussion of airport safety concerns, possible joint response options.

Joe Pecsí discussed Inyo County emergency plan.

Stephen Kalish, Swall Meadows resident. Disagrees that Town should have no safety concerns. Numerous identified safety deficiencies at airport.

Jeff Griffiths gave update on plans for Inyo airport.

8. Eastern Sierra Broadband (Discussion) – Nate Greenberg, Mono County/Mammoth Lakes Director of Information Technology – Receive update regarding Broadband Consortium application to CPUC/CASF, Town of Mammoth Lakes Broadband Taskforce work plans

Nate Greenberg discussed CPUC funding for consortia, Mammoth Lakes broadband plans to improve economic vitality in town, outreach efforts, public branded Wi-Fi efforts.

Jeff Griffiths gave update on Inyo County IT efforts.

9. ESCOG Organizational Capacity and Administration Issues (Discussion and Possible Action) – Mono County Supervisor Stacy Corless – Review and finalize meeting schedule for 16/17; discuss and consider giving staff direction regarding ESCOG web presence, recording/archiving meetings online, and other issues around ESCOG capacity and administration

Discussion of Web site/online presence.

Next meeting 8:45 on Friday, November 18 in Mammoth. Staff will have list of proposed 2017 dates.

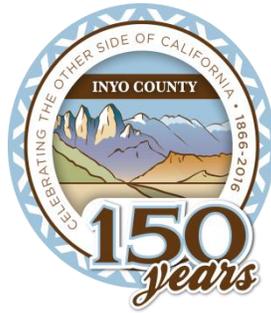
10. Call for Agenda Items for Next Meeting

- Broadband
- Airport
- Juvenile Hall
- Eastern Sierra Recreation
- Water Discussion
- Waste Disposal

11. Adjournment to Next Meeting 11:33

Stacy Corless, Chair

Approved: _____



EASTERN SIERRA COUNCIL OF GOVERNMENTS

MINUTES

Friday – February 17, 2017

Mammoth Lakes Council Chambers

437 Old Mammoth Road, Suite Z, Mammoth Lakes, California

Teleconference Location:

Bishop Council Chambers, 301 West Line Street, Bishop, California

ESCOG Board Members

City of Bishop Councilmember Joe Pecsí

City of Bishop Councilmember Karen Schwartz – Chair

Inyo County Supervisor Jeff Griffiths

Inyo County Supervisor Mark Tillemans

Mono County Supervisor Stacy Corless

Mono County Supervisor Larry Johnston

Town of Mammoth Lakes Councilmember Shields Richardson

Town of Mammoth Lakes Councilmember John Wentworth – Vice Chair

1. INTRODUCTIONS AND PLEDGE OF ALLEGIANCE

Eastern Sierra Council of Governments (ESCOG) Board Members introduced themselves.

Call to Order:

Chair Corless called the meeting of the Eastern Sierra Council of Governments to order at 8:39 a.m. in the Mammoth Lakes Town Council Chambers.

Roll Call:

Present: Board Member Johnston, Richardson, Wentworth, Griffiths, Chair Corless; Teleconferencing from Bishop Council Chambers were Board Member Pecsí and Vice Chair Schwartz.

Board Member Griffiths joined the meeting at 8:41 a.m. in the Mammoth Lakes Town Council Chambers.

Absent and Excused: – Board Member Tillemans

The Pledge of Allegiance was led by Board Member Richardson.

At 8:41 a.m. Board Member Griffiths entered the Mammoth Lakes Town Council Chambers to join the meeting already in progress.

2. PUBLIC COMMENT – NOTICE TO THE PUBLIC: This time is set aside to receive public comment on matters not calendared on the agenda. When recognized by the Chair, please state your name and address for the record and please limit your comments to three minutes. Under California law the Eastern Sierra Council of Governments Board is prohibited from generally discussing or taking action on items not included in the agenda; however, the Eastern Sierra Council of Governments Board may briefly respond to comments or questions from members of the public. Therefore, the Eastern Sierra Council of Governments Board will listen to all public comment but will not generally discuss the matter or take action on it.

Public comments were made by:

Pam Bold of the High Sierra Energy Foundation spoke to the Board regarding the High Sierra Energy Initiative and their upcoming programs. She hopes to come back to the Eastern Sierra Council of Governments at their April 21, 2017 for further program updates.

No further public comments were made.

3. APPOINTMENT OF OFFICERS FOR 2017
Chair Corless reviewed this item with the Board.

No public comments were made.

Board Member Johnston made a motion to appoint Vice Chair Schwartz as Chair for 2017. Board Member Pecsí seconded the motion. Motion passed 7-0.

Ayes: Board Members Johnston, Richardson, Wentworth, Griffiths, Pecsí, Vice Chair Schwartz, and Chair Corless

Noes: None

Abstain: None

Absent: Board Member Tillemans

Newly appointed Chair Schwartz conducted the nomination of Eastern Sierra Council of Governments Vice Chair for 2017.

No public comments were made.

Board Member Corless made a motion to appoint Board Member Wentworth as Vice Chair for 2017. Board Member Richardson seconded the motion. Motion passed 7-0.

Ayes: Board Members Johnston, Richardson, Wentworth, Griffiths, Pecs, Corless, and Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Tillemans

4. INYO-MONO BROADBAND CONSORTIUM ORGANIZATION

Bishop City Administrator Jim Tatum reviewed the City of Bishop's role as fiscal agent for California Advanced Services Fund (CASF) grant with the Board.

Mono County and Town of Mammoth Lakes Information Technology Director and GIS Coordinator Nate Greenberg reviewed the Year 1 and Quarter 1 Work Plan Items with the Board.

Inyo County Administrative Officer Kevin Carunchio reviewed the formation of the Inyo-Mono Broadband Consortium Advisory Board with the Board.

No public comments were made.

After a detailed discussion, the Board asked to bring this item back to their next regularly scheduled meeting on April 21, 2017 in order to take action on making appointments to the Inyo-Mono Broadband Consortium's subcommittee to authorize payments from grant funds and to address other financial matters, to approve a meeting schedule, and to make appointments to the Inyo-Mono Broadband Consortium Advisory Committee.

Newly appointed Vice Chair Wentworth made a motion to approve the first quarter work plan as presented, approve a subcommittee to authorize payments from grant funds and to address other financial matters, and to direct the four jurisdictions to proceed with a nominating process for the Inyo-Mono Broadband Consortium's various councils. Board Member Corless seconded the motion. Motion passed 7-0.

Ayes: Board Members Corless, Johnston, Richardson, Griffiths, Pecs, Vice Chair Wentworth, and Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Tillemans

5. REGIONAL AIR SERVICE UPDATE

Town of Mammoth Lakes Town Manager Dan Holler reviewed this item with the Board. He briefly reported on current airport operations, new Jet Suite X charter service, and work tasked to Mammoth Lakes Tourism on gathering further information on air service. Unfortunately, due to extreme weather conditions no meetings have been held to gather any further updates to report at this time. Inyo County Administrative Officer Kevin Carunchio also reported that until they are able

to sit down and meet, they will not have any more updates for the Board until further information is gathered. In closing, the Board discussed reliable regional air service and requested that staff provide the Board with a copy of the monthly air service report sent out through Mammoth Lakes Tourism. No public comments were made.

6. ESCOG MANAGEMENT

Board Member Corless reviewed this item with the Board. The Board discussed setting up a central depository for all documents related to the Eastern Sierra Council of Governments going forward. It was agreed that setting up a central depository through a website specific to the Eastern Sierra Council of Governments would be beneficial to the public, Board Members and staff. The City of Bishop agreed to come back with information on a website for the Board's consideration at their next scheduled meeting.

No public comments were made.

Vice Chair Wentworth made a motion to have the City of Bishop bring back at their next regularly scheduled meeting recommendations for the establishment of an appropriate scaled website for the storing and management of the operational documents associated with ESCOG and to have the capacity to do notifications to the public about ESCOG meetings. Board Member Pecsí seconded the motion. Motion passed 7-0.

Ayes: Board Members Corless, Johnston, Richardson, Griffiths, Pecsí, Vice Chair Wentworth, and Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Tillemans

7. ESCOG SUPPORT FOR THE OUTDOOR REC ACT

Board Member Wentworth reviewed this item with the Board. He explained that even though the act has been passed, a letter of support is to express appreciation and support for this act.

No public comments were made.

A motion was made by Board Member Corless to have a letter of support similar to what the Town of Mammoth Lakes has sent written by Board Member Wentworth on behalf of the Eastern Sierra Council of Governments and approve the Chair to sign the letter on their behalf. Board Member Griffiths seconded the motion. Motion passed 7-0.

Ayes: Board Members Corless, Johnston, Richardson, Griffiths, Pecsí, Vice Chair Wentworth, and Chair Schwartz

Noes: None

Abstain: None

Absent: Board Member Tillemans

8. CANNABIS REGULATION DISCUSSION

Chair Schwartz introduced this item to the Board and reviewed the direction that the City of Bishop City Council has taken on this issue. The Board asked that a copy of the draft ordinance that is being proposed to the City of Bishop Planning Commission be sent to them for their information.

Mono County Planning Department Michael Draper, who is currently working on the topic of cannabis for the County of Mono, addressed the Board to answer any questions they may have on this item. He reviewed the process in which the County of Mono has taken on addressing this item.

After further discussion, the Board asked Board Member Griffiths to send a copy of Inyo County's marijuana policy review and process to the rest of the Board for their information. The Board then agreed to bring this item back for a review of all jurisdictions and to discuss its regional effects at their regularly scheduled meeting in August (August 11, 2017).

No public comments were made.

9. APPROVE DECEMBER 16, 2016 MEETING MINUTES

Chair Schwartz introduced this item to the Board.

No public comments were made.

A motion was made by Board Member Griffiths to approve the minutes as presented. Vice Chair Wentworth seconded the motion. Motion passed 4-0.

Ayes: Board Members Richardson, Griffiths, Pecsí, and Vice Chair Wentworth

Noes: None

Abstain: Board Members Corless, Johnston, and Chair Schwartz

Absent: Board Member Tillemans

10. BOARD MEMBER AND STAFF REPORTS

Board Members reported on upcoming and past meetings, and announced current events in each of their jurisdictions.

11. CALL FOR AGENDA ITEMS FOR NEXT MEETING – APRIL 21, 2017

The Board agreed that the following items be added to the next scheduled meeting agenda:

- Appoint Inyo-Mono Broadband Consortium Advisory Committee.
- Appoint Finance Ad-Hoc Committee for the Inyo-Mono Broadband Consortium Advisory Committee.
- ESCOG website.
- Discuss Regional Economic Development Authority.
- Note: Continue discussions on Proposition 64 and Marijuana Regulation at the August 11, 2017 ESCOG meeting.

No further requests were made for future agendas items.

Adjournment:

Chair Schwartz adjourned the meeting at 10:56 a.m. to the ESCOG meeting scheduled for Friday, April 21, 2017 at 8:30 a.m. in the Bishop City Council Chambers.

Karen Schwartz, Chair

Approved: _____



BOARD OF SUPERVISORS COUNTY OF INYO

P. O. DRAWER N • INDEPENDENCE, CALIFORNIA 93526
TELEPHONE (760) 878-0373
email: dellis@inyocounty.us



DATE: April 21, 2017
TO: Eastern Sierra Council of Governments
FROM: Inyo County
SUBJECT: Inyo-Mono Broadband Consortium Advisory and Provider Councils

RECOMMENDATION:

Request ESCOG:

1. Consider and approve the three nominees put forth by each member jurisdiction in the special stakeholder categories to serve on the Inyo-Mono Broadband Consortium Advisory Council.
2. Consider the single Letter of Interest received in response to a call for Letters of Interest from regional middle- and last-mile broadband providers, and determine whether the ESCOG should approve the nomination, re-open the application period, or try a different approach to filling the Provider Council – or some combination of all three.

SUMMARY DISCUSSION:

Advisory Council

As designed, the Inyo-Mono Broadband Consortium Advisory Council must be comprised of 12 public, private, and Tribal stakeholders. The Eastern Sierra Council of Governments (ESCOG) members – Inyo County, Mono County, the City of Bishop, and Town of Mammoth Lakes – are responsible for selecting three candidates each, one in each stakeholder category, from their respective jurisdictions for appointment to the Advisory Council.

At its February 17, 2017 meeting, the ESCOG directed its members to each begin the process to recruit for their respective Inyo-Mono Broadband Consortium Advisory Council candidates, and, through a public process, select nominees to present at the next ESCOG meeting (April 21) for final approval.

As of this writing, three jurisdictions had made their selections and the remaining two were in the process of doing so.

- The **Inyo County Board of Supervisors** approved the following nominees at its April 11 meeting:
Charles James – private sector
Justin Norcross – public sector
Jesse Archer – Tribal sector
- The **Bishop City Council** approved the following nominees at its April 10 meeting:
Christopher Carmichael – private sector
Beth Himelhoch – public sector
Phillip Fowler – Tribal sector

- The **Mammoth Lakes Town Council** was scheduled to approve its nominees at its April 19 meeting. A list of those nominees was not available in time for publication of the ESCOG agenda but will be provided to the ESCOG members, staff, and public at the April 21 meeting.
- The **Mono County Board of Supervisors** approved the following nominees at its April 11 meeting:
Tina Baithwaite - ?
Jimmy Little - ?
Ron Day - ?

Provider Council

At its February 17, 2017 meeting, the ESCOG directed staff to extend invitations to all middle-mile and last-mile providers in the region to participate on the Provider Council with a request to in time for the ESCOG/IMBC Board of Directors to make appointments at its next meeting.

Inyo County mailed invitations to Inyo Networks, Suddenlink, Race Communications, Schat Communications, Lone Pine Communications, Frontier Communications, and AT&T. Letters were sent, where applicable, to providers' multiple Eastern Sierra locations and regional offices. Providers were given a month in which to respond. One response was received, from Lone Pine Communications.

The ESCOG may want to approve the nomination, and then consider how best to revisit recruiting for additional members. As you'll recall, the composition of the Provider Council is not described in the IMBC work plan beyond "middle- and last-mile providers in the region." As the ESCOG/IMBC Board of Directors proceeds, it may wish to more clearly define the Provider Council, which may help with recruitment efforts.

Attachments:

- A. Inyo County's IMBC nominee report
- B. City of Bishop's IMBC nominee report
- C. Provider Council recruitment letter
- D. Provider Council nominee letter of interest



AGENDA REQUEST FORM
BOARD OF SUPERVISORS
COUNTY OF INYO

Attachment
A

- Consent
 Departmental
 Correspondence Action
 Public Hearing
 Scheduled Time for
 Closed Session
 Informational

FROM: Supervisors Jeff Griffiths and Mark Tillemans

FOR THE BOARD MEETING OF: April 11, 2017

SUBJECT: Selection of nominees for the Eastern Sierra Council of Government's Inyo-Mono Broadband Consortium Advisory Council

DEPARTMENTAL RECOMMENDATION: Request Board review candidates' letters of interest and select three nominees to serve on the Eastern Sierra Council of Government's Inyo-Mono Broadband Consortium Advisory Council as representatives of the public, private, and Tribal stakeholder categories.

SUMMARY DISCUSSION: As designed, the Inyo-Mono Broadband Consortium Advisory Council must be comprised of 12 public, private, and Tribal stakeholders. The Eastern Sierra Council of Governments (ESCOG) members – Inyo County, Mono County, the City of Bishop, and Town of Mammoth Lakes – are responsible for selecting three candidates each, one in each stakeholder category, from their respective jurisdictions for appointment to the Advisory Council. At its February 17, 2017 meeting, the ESCOG directed its members to each begin the process to recruit for their respective Advisory Council candidates. ESCOG members were directed to bring their selections to the April 21, 2017 ESCOG meeting for approval.

The Assistant Clerk of the Board of Supervisors subsequently put together a Notice of Vacancy for Inyo County's three stakeholder positions on the Advisory Council, and had it published in both the Saturday, February 25, 2017 and Tuesday, March 7, 2017 editions of *The Inyo Register*. The deadline to apply was set for March 24, 2017 and later extended to April 4, 2017. The notice was also published as a community news item at least twice in the paper's "At a Glance" column. The advertising and publicity resulted in three letters of interest being received: one from Big Pine resident Charles James applying to serve in the "private" stakeholder category; one from Justin Norcross of Bishop and the Inyo County Superintendent of Schools Office, applying to serve in either the "public" or "private" category; and one from Bishop resident Jesse Archer applying to serve in the "Tribal" category (see attached).

ALTERNATIVES: Our Board could choose not to select nominees today, but this is not recommended for various reasons.

OTHER AGENCY INVOLVEMENT: ESCOG

FINANCING: N/A

APPROVALS	
COUNTY COUNSEL: N/A	AGREEMENTS, CONTRACTS AND ORDINANCES AND CLOSED SESSION AND RELATED ITEMS (Must be reviewed and approved by county counsel prior to submission to the board clerk.)
AUDITOR/CONTROLLER: N/A	ACCOUNTING/FINANCE AND RELATED ITEMS (Must be reviewed and approved by the auditor-controller prior to submission to the board clerk.)
PERSONNEL DIRECTOR: N/A	PERSONNEL AND RELATED ITEMS (Must be reviewed and approved by the director of personnel services prior to submission to the board clerk.)

DEPARTMENT HEAD SIGNATURE:

Jeff Griffiths *Mark Tillemans*

Date: 4/6/17



BOARD OF SUPERVISORS COUNTY OF INYO

P. O. BOX N • INDEPENDENCE, CALIFORNIA 93526
TELEPHONE (760) 878-0373
e-mail: dellis@inyocounty.us

MEMBERS OF THE BOARD
DAN TOTHEROH
JEFF GRIFFITHS
RICK PUCCI
MARK TILLEMANS
MATT KINGSLEY

KEVIN D. CARUNCHIO
Clerk of the Board

DARCY ELLIS
Assistant Clerk of the Board

NOTICE OF VACANCY INYO-MONO BROADBAND CONSORTIUM

NOTICE IS HEREBY GIVEN that the Inyo County Board of Supervisors is accepting applications to fill three stakeholder positions on the Inyo-Mono Broadband Consortium Advisory Council: one representing the public sector, one representing the private sector, and one representing Tribal interests. The term for these positions is two years.

The Advisory Council will be charged with providing the Consortium Board of Directors clear input to help guide its efforts to educate and provide assistance to businesses, residents, and visitors to the region on effective and innovative uses of broadband technologies with the end-goal of bolstering the local economy and improving digital literacy.

If you are interested in serving on the Inyo-Mono Broadband Consortium in one of the above-mentioned stakeholder categories, please submit your request for appointment on or before 5:00 p.m., Friday, March 24, to the Board of Supervisors at P.O. Box N, Independence, CA 93526.

For more information, call (760) 878-0373.

Attention Cynthia, Legal Notices:

PLEASE PUBLISH IN THE Saturday, February 25 edition of the Inyo Register.

16 March 2017

Inyo County Board of Supervisors
Attn: Darcy Ellis, Asst. Clerk ICBS
P.O. Drawer N
224 N. Edwards St.
Independence, CA 93526

Re: Advisory Council to the Inyo-Mono Broadband Consortium (ESCOG)

Hi Darcy,

In response to the Notice of Vacancy for the IMBC, I am hereby submitting my Letter of Interest for consideration to serve on the IMBC Advisory Council.

Second District County Supervisor Jeff Griffiths and I were talking on the phone yesterday and the subject of broadband services and computer training came up. I have been working as an instructor through ESCRBC, which the IMBC is replacing. Jeff mentioned the difficulty that you were having with recruiting people to serve and suggested that I submit my name. Please note that I also spoke with Fourth District Supervisor Mark Tillemans today as he is my local representative. He was very supportive as well.

As to my qualifications for the position, I am a writer conversant in the use of Microsoft Office and a variety of other programs. Over the past two years I have been teaching senior citizens in the Bishop area the basics of how to use computers and tablets, as well as how safely use the Internet. The classes were offered through a grant from the Margaret Pillsbury Foundation through the Desert Mountain Research, Conservation & Development Council.

Senior citizens in the classes were taught how to use laptops with Windows 7, 8.1, and Windows 10 operating systems, Apple iPads with iOS9 & iOS 10, Chromebooks with Chrome OS and other Android devices with the Android Operating System, depending on their needs.

I hope that you have greater success in filling these positions. If I think of anyone who might have an interest as well, I will refer them to you.

Sincerely,



Charles James
138 Elmcrest Drive
Big Pine, CA 93513
Tel: (760) 263-9687/Cell: (760) 614-0546
Email: Cj4m3s@gmail.com

Darcy Ellis

From: Justin Norcross <jnorcross@icsos.us>
Sent: Thursday, March 23, 2017 9:52 AM
To: Darcy Ellis
Cc: Jeff Griffiths
Subject: Inyo-Mono Broadband Consortium Advisory Council

Darcy -

I understand there is an opportunity to assist with the Inyo-Mono Broadband Consortium Advisory Council. Please add my name to the list of those to consider for this advisory role. I can act in the public or private role as needed.

As a resident in the Eastern Sierra for many years I have an appreciation of many of our constituents we look to serve.

My current role as Chief Technology Officer at the Inyo County Office of Education takes me to many wonderful parts of region - from Death Valley to Round Valley schools.

I also have been involved in many private business efforts supporting our small businesses.

Let me know how I can help. You can also reach me on my mobile at 760-920-6679.

Justin Norcross
CCTO - Inyo County Office of Education
760-873-3262 x2110
jnorcross@icsos.us

Darcy Ellis

From: Jesse Archer <jessearcher@protonmail.com>
Sent: Tuesday, March 28, 2017 11:46 AM
To: Darcy Ellis
Subject: Broadband Tribal Rep - Jesse Archer

Hey Darcy! I hope you are doing well! Would you kindly cc: Mark Tillemans and confirm receipt of this email, please?

I would like to officially notify the county of my interest as a Tribal Rep for the Inyo/Mono Broadband Consortium.

I have over 7 years experience in the Telecom industry, and worked on the Digital 395 project as a Tribal Monitor Coordinator and Assistant Construction Controls Mgr.

I have a deep interest in underground fiber optic projects and would be honored to help shape our information and data future for Inyo/Mono counties.

-Jesse

Attachment
B



CITY OF BISHOP

377 West Line Street - Bishop, California 93514
P. O. Box 1236 - Bishop, California 93515
City Hall 760-873-5863 Public Works 760-873-8458
Fax 760-873-4873

April 12, 2017

Darcy Ellis
Assistant Clerk of the Board of Supervisors
County of Inyo
P.O. Drawer N
Independence, CA 93526

RE: Inyo-Mono Broadband Consortium Advisory Council Nominees

Dear Darcy Ellis:

This letter is to notify you that at the regular meeting of the City Council held on April 10, 2017, the Bishop City Council approved to nominate the appointment of Phillip Fowler to represent the Tribal sector, Beth Himelhoch to represent the public sector, and Christopher Carmichael to represent the private sector on the Inyo-Mono Broadband Consortium Advisory Council for the City of Bishop.

I have also attached copies of the letters received from Phillip Fowler, Beth Himelhoch, and Christopher Carmichael requesting to be appointed to the Advisory Council for your files.

Please contact me directly should you need anything further.

Sincerely,

Jim Tatum
City Administrator

cc: Eastern Sierra Council of Governments Board of Directors

Phillip Fowler,
Information Technician
50 Tu Su Lane
Bishop, California 93514
(760) 873-3584 ext. 253
email: phil.fowler@bishoppaiute.org



March 21, 2017

Robin Picken
Assistant City Clerk
City of Bishop City Council
377 West Line St.
Bishop, CA 93514

RECEIVED

MAR 21 2017

CITY OF BISHOP

Dear Robin,

I am interested in applying for appointment to the Inyo-Mono Broadband Consortium representing the Bishop Paiute Tribe. As the head of IT for the Bishop Indian Tribal Council I feel uniquely qualified to serve in this position. I have the support of the Tribal Council in representing the interests of the Tribe to the Consortium Board of Directors.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read "Phillip Fowler".

Phillip Fowler, Information Technician
Bishop Indian Tribal Council



Inyo-Mono Association for the Handicapped

Serving Adults with Developmental Disabilities since 1973

March 22, 2017

RECEIVED

MAR 22 2017

CITY OF BISHOP

Robin Picken
Assistant City Clerk
City of Bishop City Council
377 West Line Street
Bishop, CA 93514

Dear Robin,

I am interested in applying for appointment to the Inyo-Mono Broadband Consortium. As Executive Director of Inyo-Mono Association for the Handicapped (IMAH), I would be representing the Private Sector.

I believe in the Vision Statement of the Inyo-Mono Broadband Consortium to ensure every customer premise in the sub-consortium's service area has access to broadband connectivity of 1gbps or greater at an accessible cost-point. This is important for the population of adults with developmental disabilities IMAH serves. Without connectivity at an accessible cost-point, this population is unable to fill out on-line job applications or improve their skills by taking on-line courses.

Should you need any further information, please don't hesitate to contact me at work at 760-873-8668 or on my cell at 760-937-3338.

Thank you for your consideration,

Beth Himelhoch,
Executive Director

371 South Warren Street - Bishop, CA 93514
Phone (760) 873-8668 Fax (760) 872-1377
Email: inyomonoah@earthlink.net
Web: www.imahstars.org

RECEIVED

MAR 22 2017

CITY OF BISHOP

To the City of Bishop,

I am aware of the vacancy on the Inyo-Mono Broadband Consortium and wish to be considered to fill this position as the City of Bishop representative. Please consider this letter as my application for the private sector representative on this consortium.

My contact information:

Christopher Carmichael
272 Sierra Manor Road / Box 8736
Mammoth Lakes, CA. 93546
760-934-4382
chris@mammothit.com

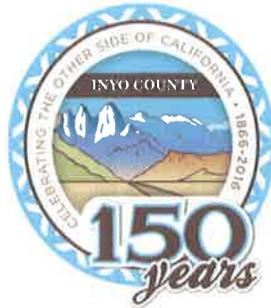
Sincerely,



Christopher Carmichael

Attachment

C



EASTERN SIERRA COUNCIL OF GOVERNMENTS

March 1, 2017

To Whom It May Concern:

The Eastern Sierra Council of Governments (ESCOG) has recently formed the Inyo-Mono Broadband Consortium (IMBC), a sub-consortium of the Eastern Sierra Connect Regional Broadband Consortium, and is inviting the participation of regional middle- and last-mile broadband providers interested in serving on an IMBC Provider Council. The sub-consortium was formed through a grant from the California Advanced Services Fund.

Among other tasks, the Provider Council will be charged with developing various strategies that assist the IMBC as it embarks on an effort to promote and expand local broadband capabilities created by the Digital 395 middle-mile project. Digital 395's critically needed technological upgrades brought previously unavailable opportunities related to tourism, employment, business development, education, medicine, and of course, the economy – and it is one goal of the IMBC to ensure these opportunities do not go to waste.

The overarching objective of the IMBC is to ensure every customer premises in the sub-consortium's service area has access to broadband connectivity of 1gbps or greater at an accessible cost-point. Simultaneously, the IMBC strives to educate and provide assistance to businesses, residents, and visitors to the region on effective and innovative uses of broadband technologies with the end-goal of bolstering our local economy and improving digital literacy.

These goals will be achieved through five key initiatives: 1) Sustainability & Expansion of Broadband Infrastructure; 2) Policy, Strategy, & Agency Engagement; 3) Case Studies, Pilot Programs, & Analyses; and 4) Broadband Education & Adoption Campaign. During the first phase, the Provider Council will be asked to identify and develop strategies to overcome threats to the sustainability of existing public and private investments in Digital 395 and other middle- and last-mile broadband projects.

Throughout the course of the two-year California Advanced Services Fund grant, the Provider Council will develop strategies that will inform adoption campaigns, yield sub-grant awards, and result in cogent local investments.

The efforts of the Provider Council will run concurrent with those of an Advisory Council consisting of 12 public, private, and Tribal stakeholders.

This is an exciting time for the ESCOG/IMBC, and for the Eastern Sierra. Realizing the full potential of regional broadband technologies could revitalize our communities and revolutionize the way we live and do business.

If you are interested in helping the ESCOG bring the Eastern Sierra into the 21st century via the IMBC, please send a letter of interest to the Inyo County Board of Supervisors no later than 5 p.m. Friday, March 31, 2017 at P.O. Drawer N, Independence, CA 93526.

Thank you for your time and consideration.



Mark Tillemans,
Chair, Inyo County Board of Supervisors
Member, Eastern Sierra Council of Governments/Inyo-Mono Broadband Consortium

Attachment

D

PO BOX 507
223 N Jackson
Lone Pine CA 93545



LONE PINE COMMUNICATIONS

www.lonepinecommunications.com P: (760) 876 5461 F: (760) 876 9101

Mark Tillemans
PO BOX Drawer N
Independence, CA 93526

March 21, 2017

RE: Inyo-Mono Broadband Consortium

RECEIVED
2017 MAR 28 PM 11:51
INYO COUNTY
ADMINISTRATOR
CLERK OF THE BOARD

Dear Mr. Mark Tillemans,

I would like to take the opportunity to declare Lone Pine Communications Intent to sit on the Provider Council for the Inyo-Mono Broadband Consortium. Lone Pine Communications formally known as Lone Pine Television has been a family own business in Lone Pine, California for 61 years. We introduce Broadband Internet to the customers of Lone Pine in the late 90s. After the Digital 395 project was finished, Lone Pine Communications was able to connect to the fiber and are able to provide High Speed Internet to the towns of Lone Pine, Alabama Hills Estates, Olancho , Cartago, Keeler, and Dolomite. Lone Pine Communications is now providing 2 different kinds of Internet service in these areas, Broadband Docsis 3.0 and a Fixed Wireless system.

I think Lone Pine Communications would be a great asset to the Inyo-Mono Broadband Consortium and are willing to come to the table with some great ideas for the future of connectivity of Inyo County.

Thank you for your time and we look forward to working with you and other providers in our area.

Sincerely,

Liz Branson
General Manager

ESCOG STAFF REPORT

Subject: Inyo-Mono Broadband Consortium (IMBC) Advisory Council
governance structure and IMBC project update and next steps

Meeting Date: April 21, 2017

Written by: Pam Kobylarz, Assistant to the Town Manager, Mammoth Lakes
Nate Greenberg, IT Director, Mono County

RECOMMENDATIONS:

1. Determine whether offices will be appointed within the IMBC Advisory Council.
2. Determine which agency will be responsible for staffing of the meetings, including handling agendas and minutes.
3. Determine first meeting date, prior to next ESCOG meeting on June 16, 2017.
4. Define the role of the IMBC Advisory Council.
5. Approve regional broadband logo concept for Eastern Sierra Connected.

BACKGROUND AND ANALYSIS:

The Eastern Sierra Council of Governments (ESCOG) has established the Inyo-Mono Broadband Consortium (IMBC) as a proposed sub-consortium of the Eastern Sierra Connect Regional Broadband Consortium. The IMBC is comprised of a Board of Directors, Advisory Council, and Provider Council, all of which will be governed by the ESCOG.

The ESCOG needs to establish the IMBC Councils. Under the sub-consortium proposal, the ESCOG serves as grantee of the IMBC and provides its governance structure. That structure begins with the Board of Directors, which “mimics” the composition of the ESCOG itself: an eight-member Board comprised of two members each from the City of Bishop, County of Inyo, Town of Mammoth Lakes, and County of Mono.

The IMBC Board of Directors, in turn, is responsible for appointing both an Advisory Council and a Provider Council, which was discussed in a previous agenda item. Once the IMBC Advisory Council has been appointed, the IMBC Board will need to make a number of decisions regarding the governance structure of the body.

Advisory Council

Because the IMBC Advisory Council is created by formal action of the IMBC Board (a governing body made up of elected officials), it is considered to be a legislative body and is therefore subject to the Brown Act. The IMBC Board will need to make a number of decisions regarding the governance structure of the IMBC Advisory Council.

- Will officers (ie. Chair and Vice Chair) be appointed? If so, how will they be selected and what are the terms of the appointments?

- Which agency will be responsible for staffing of the meetings, including handling agendas and minutes?
- Determine first meeting date, prior to next ESCOG meeting on June 16, 2017.
- Will funding from the State grant be available for staff support?

The IMBC Board will also need to define the role of the IMBC Advisory Council. The Board may want to identify specific goals or approaches that they would like the Advisory Council to focus on.

IMBC Project Update and Next Steps

The following two work program items are among those identified in the IMBC Action Plan. Staff has begun work on the selected items, and a status update of that work is provided below.

Regional Branding Campaign

Work Item	2B : Establish and Promote a Regional Broadband Brand
Activity	Regional branding initiative for recognizing the ‘appropriate’ and ‘effective’ adoption of broadband and allowing our communities and businesses to promote the unique opportunities we possess.
Deliverable	Brand logo available to adopters. Regional website to disseminate information on broadband access and adoption (Also See 4A).
Outcomes	More ubiquitous recognition of broadband availability. Increased understanding of Best Practices and encouragement of appropriate use. Improved broadband awareness and adoption within businesses.
Milestones	Year 1 - 4 th Quarter

The Mammoth Lakes Town Council approved a Technology Economic Development Strategy in September 2016, prior to the approval of State funding for the IMBC. The Town Council also approved funding to begin work on a regional branding campaign for broadband, as well as a wi-fi pilot project in Mammoth Lakes. The Mammoth Lakes Broadband Taskforce (MLBTF) has since initiated the branding effort by publishing requests for proposals from local designers, selecting a designer, and working over the past several months to develop a logo. The MLBTF is requesting that the IMBC Board approve the logo concept.

Once the logo is approved, we will move forward with the designer to develop a complete branding package and style guide, including recommended fonts and colors for future use on digital and printed collateral related to the outreach campaign. Once that is complete, we expect that a request will come forward to the IMBC Board at its meeting in June to fund and develop print and electronic collateral for the campaign.

Broadband Access Tool

Work Item	4B : Broadband Access Tool
Activity	Develop and maintain an interactive method by which businesses, residents, visitors, and future business interests can access current information about broadband availability in each community.
Deliverable	Broadband Access Tool distributed in web, app, and print formats.
Outcomes	Improved adoption. Better understanding of service availability and opportunities.
Milestones	Year 1 - 2 nd Quarter Updated quarterly therein.

Mono County IT staff has begun preliminary planning work in regards to the concept of the site and has created a draft “concept map” outlining how the flow of the site will work. Over the next several months, Mono County staff will produce documentation for the website’s framework and functionality. Additionally, discussions have begun with our designer regarding how the logo and brand will be incorporated into the site.

IMBC Next Steps

At its next meeting, the IMBC Board should review the quarterly work plan as well as the IMBC Action Plan to determine priorities and next steps. Additionally, staff suggests that preliminary discussions and direction be provided regarding the IMBC website.

Attachments:

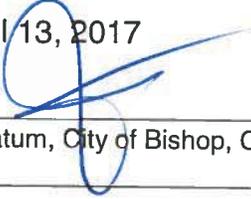
- Regional Broadband logo concept





Agenda Item: 9
Date of Meeting: April 21, 2017
Agency: City of Bishop

STAFF REPORT

To: ESCOG Board of Directors
From: Robin Picken, City of Bishop Assistant City Clerk
Subject: ESCOG Website
Prepared on: April 13, 2017
Approved By: 
Jim Tatum, City of Bishop, City Administrator

Background/History:

At the February 17, 2017 regular meeting of the Eastern Sierra Council of Governments (ESCOG), the Board of Directors discussed ESCOG management. A discussion ensued on the best way to arrange for all ESCOG agendas, minutes, and documents to be available to the Board Members and the public, as well as the associated administrative responsibilities. It was agreed that setting up a central depository through a website specific to the ESCOG would be beneficial to the public, Board Members, and staff. The City of Bishop agreed to come back with information on a website for the Board's consideration at their April 21, 2017 meeting.

Analysis/Discussion:

The associated costs for establishing a website for ESCOG is as follows:
Domain name (escog.ca.gov) = No charge per the California Department of Technology.
DNS set-up: No charge per the California Department of Technology.
Webhosting fee: \$180.00 per year
Website design fees: TBD

Budget Impacts:

The cost to host the ESCOG website will be \$180.00 per year.
There needs to be a designated agency or agencies to pay this annually cost.

Recommendation:

Board consideration to 1) Approve the proposed ESCOG website and its domain name escog.ca.gov, 2) Approve the web hosting costs of \$180.00 per year to be paid by the ESCOG Chair's agency each year, and 3) Direct staff to finish the website design to accommodate public access to ESCOG documents.

**Town of Mammoth Lakes***Town Manager's Office**437 Old Mammoth RD, Suite R**P.O. Box 1609 Mammoth Lakes, CA 93546**Phone (760) 965-3601, Fax 934-7493**www.townofmammothlakes.ca.gov*

April 18, 2017

To: ESCOG Board

RE: Regional Economic Development

Member Wentworth has requested information related to regional economic development organizations. The attached information was prepared based on this request. While not an exhaustive review of economic development organizations, it is representative of organizations that have been created on a regional basis for this purpose.

Under the JPA section 2.03 Powers one area that ESCOG may be involved is:

“2. The COG may offer its services to assist in the solution of problems related to physical development involving two or more governing bodies, planning commissions, agencies, organizations or instrumentalities, public or private, and may otherwise participate in any program or activity intended to seek or find common ground or cooperative solutions to problems related to physical and/or economic development and conservation within the region or any part thereof.”

ESCOG may consider if it is desired to look to assist in the area of economic development through the creation of a Community Development Corporation (CDC). This may be considered under the section noted above. The creation of a CDC does not come with any independent funding and would require agreement and funding from member agencies. The model has been used for a number of years with varying levels of success. It has been used at the single agency level such as in the Glendale example, within a single county such as in Madera County and across counties and cities as noted in the Central Sierra Economic Development District.

The information is presented as information and to determine if there is interest by ESCOG to pursue the concept. It will require dedicated staff time and ultimately member funding.

Daniel C. Holler
Town Manager

cc: Town Council

**COMMUNITY DEVELOPMENT
CORPORATION
ARTICLE**

Community Development Corporation (CDC)

OVERVIEW

CDC's are not-for-profit entities that allow multiple investors to participate in both the physical and economic development of an area. Because they are stand-alone non-profits created for a community-serving purpose that acquire resources from a broad range of sources, they are highly flexible in how they are used.

Their varied benefits include:

1) Their 501c3 status.

Having 501c3 status means that revenue can be brought in from a wide variety of sources. The public can easily contribute funds to a 501c3, and grant dollars are easier to access. Additionally, private sector donations (either from investors or community entities like banks) are easier to acquire as the contribution brings with it a tax deduction for the contributor.

2) They are community-based.

They bring together the public and private sectors to achieve common-goals that each could not achieve acting alone.

3) They leverage a diversity of funds.

General funds, grants, fees, private investment, banks, donations, etc. can all be leveraged for the same purpose.

4) They are extremely flexible.

They are non-governmental and therefore can fund diverse projects. There are very few limitations on what they can do.

A CDC is a great tool for collecting revenues from a variety of sources. A CDC can also be used as a way to bring together funding dedicated to a specific area and collectively manage them for a unified purpose. The CDC is a potential tool to help link a PBID, IFD and Parking District – and leverage these dollars – for Mammoth Lakes.

The CDC is another strong funding collection tool that can be helpful in tackling tough-to-address development challenges, can spur economic development, and can unite the public and private sectors. It could be a useful tool to bring together the collective efforts to revitalize Downtown Mammoth Lakes.

What CDCs Can Fund

CDCs are often used as vehicles to encourage redevelopment in areas with a variety of challenges. They can do work the public sector can't do by acting alone, and often won't do for financial reasons. Some things they are helpful in funding include:

- Acquisition of property and/or land
- Preparation of sites for redevelopment
- Development of community-serving uses and facilities
- Incentives to developers to help meet the vision and/or desired uses of an area
- Incentives for business growth and creation

Types of Projects a CDC Could Fund

As previously noted, the CDC is quite flexible in the things it can fund and the services it can provide. The biggest oversight of this would come from the 501c3 federal non-profit designation, which provides some limitations on the operations of an organization to ensure it retains a charitable and community-serving purpose. Beyond that, the role of the CDC would need to be clearly defined in relation to the other bodies and service providers in Mammoth Lakes. As a recommended option, the CDC tool could be developed after – or in coordination with – a PBID, IFD and/or Parking District.

HOW A CDC IS ESTABLISHED

Unlike a PBID or an IFD, a CDC is not in its own right a tool created through legislation or local government ordinance. Rather, it is a non-profit body that is created through application for 501c3 status from the federal government and the creation of a mission and bylaws. Creation of a CDC would likely take about 12-18 months to establish, and would include:

- 1) Engagement with public and private sector stakeholders to determine how a CDC would function in Mammoth Lakes, its specific roles and responsibilities, its mission and objectives.**
- 2) Identification of a governance structure, including who would sit on the Board of Directors and how funds would be managed.**
- 3) Establishment of a funding strategy to identify from where funds would specifically come.**
- 4) A plan for how these resources would specifically be used, including key programs and projects the CDC would deliver.**
- 5) Formal application to the federal government for 501c3 status.**

Once non-profit status is obtained, the CDC would be a stand-alone, self-governing entity that operates according to the agreed bylaws and strategic plan.

HOW A CDC WORKS

The primary challenge for a CDC is generating its initial funding, and determining where resources would come from to meet its objectives. Generally, resources come from the following areas:

- City, County and other governmental entities, through actual cash infusions, or through assets or incentives to assist with redevelopment
- Grants - local, national and federal
- Business/corporate donations, which may get a tax incentive in return
- Banks that are required to give a portion of their revenues back to the community
- Investors looking for a tax incentive and/or a community benefit from their work
- Donors who are interested in the needs of the community

Beyond the funding, it would be critical to determine how a CDC would operate in Mammoth Lakes in relation to and in coordination with the other entities that are both generating funding and delivering services and projects in the area.

As it is governed by its own board of directors, decisions about CDC operations are not largely stakeholder driven but rather live within the governance structure of the board and those that contribute. Therefore, it is important to structure the CDC board to include key stakeholder organizations in the downtown.

HOW A CDC MAY BE APPLIED IN MAMMOTH LAKES

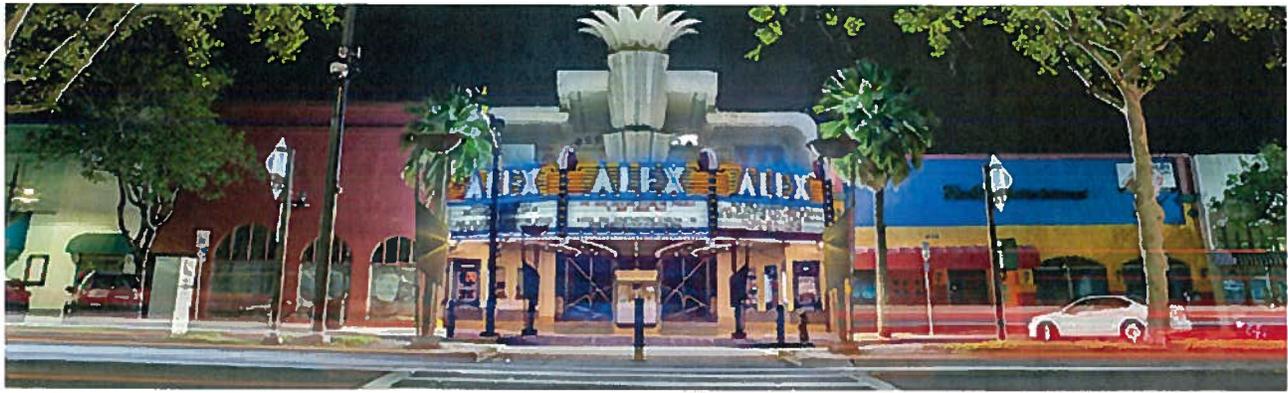
The CDC is a potential vehicle through which to unite and leverage all the various resources coming into play in Mammoth Lakes and to offer a unified structure through which the resources (or a portion thereof) could flow in order to achieve larger objectives.

GENERAL GEOGRAPHIC APPLICATION

Because the CDC is not a special district tool, it does not require defined boundaries be set in which services must be delivered. However, as part of the creation of the non-profit entity, a general description of the service area would be required, and it is recommended that the CDC be a tool that is dedicated for use in the Downtown Mammoth Lakes area.

		FUNDING STRATEGY OPTIONS			
		PROPERTY-BASED IMPROVEMENT DISTRICT	INFRASTRUCTURE FINANCING DISTRICT	COMMUNITY DEVELOPMENT CORPORATION	COMMUNITY FACILITIES DISTRICT (MELLO ROOS)
ANALYSIS QUESTIONS	How is it set up and managed?	Stakeholder-led with Town as a Partner. Governing body (stakeholders) manage district.	Town-led with support from affected taxing bodies	Non-Profit, managed by Board of Directors	Town-led and managed
	What is the process of forming the district?	1) Feasibility Study 2) Develop Plan 3) Petition and Vote	1) Identify Study Areas 2) Infrastructure Plan 3) Send Plan to Landowners 4) Consult with Landowners 5) Public Hearing 6) Adoption	1) Community Engagement 2) Governance Structure 3) Funding Strategy 4) Business Plan 5) Formal Application for 501c3 Status	1) Creation of CFD Plan 2) Public Hearing 3) Vote 4) Ordinance establishing district
	How is it funded?	Additional property assessments are placed on property owners' tax bills, monies are transferred into dedicated fund.	Existing Property Taxes (not an increase) - use incremental change in property tax base from improvements in an area to provide for additional improvements in public infrastructure	Fundraising (city/county cash infusions, grants, corporate/private/investor/bank donations)	Additional property assessments (based on property characteristics, not value)
	Is revenue stream predictable?	Yes	Somewhat	No	Yes
	How long does it take to create?	12-18 months	12 months	12-18 months	12 months
	What can it fund?	<ul style="list-style-type: none"> Overall management Maintenance and enhancements (snow removal, trash and recycling, public realm cleaning and beautification) Special events Parking and access management 	Public capital facilities of community-wide significance: <ul style="list-style-type: none"> Streets, parking and transit facilities Sewage treatment, solid waste, and water facilities Flood control Child care facilities Libraries Parks, recreation facilities, open space Residential 	Very flexible, as long as services are charitable and community-serving. Some possible services include: <ul style="list-style-type: none"> Land acquisition Site preparation Redevelopment Business creation 	<ul style="list-style-type: none"> Facilities, including purchase, construction, expansion, improvement, and rehabilitation Services, including police and fire protection, ambulance, maintenance of parks and public space, recreation and library services, operation of cultural facilities, maintenance of schools, environmental services
	Do improvements have to happen within its boundaries?	Yes	No	N/A	No
	How are boundaries imposed?	Depends on support - petition support from property owners paying more than 50% of proposed property assessments. After petition, a prop 218 mail ballot is also required	Boundaries decided by Town based on likely support from affected taxing bodies and where the greater ability to generate increment more quickly lies. Requires 2/3 voter support of "qualified electors."	N/A	Depends on where services will be provided - requires 2/3 voter approval of "qualified electors" which are residents if there are 12 or more living in the area, but otherwise is land owners
	What is the term life?	5-year first term, 10-year terms after	No more than 30 years	N/A	

**SAMPLE
COMMUNITY DEVELOPMENT
CORPORATION
ORGANIZATIONS**



Glendale Economic Development Corporation



Darlene Sanchez
Deputy Director, Economic Development

Telephone: 818-548-2005
633 E. Broadway, Suite 201
Glendale, CA 91206

Glendale has created an environment where BUSINESS can develop and prosper.

The Glendale Economic Development Corporation is a non-profit, public benefit 501(c)3 corporation formed in June 2014 to assist and support the City in the **expansion of job opportunities; stimulation of economic development; growth in the physical improvement of the City;** and to implement, assist and support the City in development activities.

BUSINESS RESOURCE

If you are a new Business or existing Business in Glendale, reacquaint yourself with the advantages of locating or expanding your business in a dynamic City.

DISCOVER GLENDALE

As LA County's 4th largest City, we have grown from a small community into a cosmopolitan city that is rich in history, cultural diversity and limitless lifestyle opportunities. Take a look at what Glendale has to offer.

OUR PLAN

We have created a Program to ensure your Business success. See the plan behind the action.

Strategic Economic Development Program

Economic Development is the sustained and collaborative strategy of the City to create jobs, generate revenue, and improve the quality of life for residents, the business community, and visitors of Glendale. Throughout the years, the City has encouraged economic development through proactive efforts to target and attract businesses; improve Class A office vacancies; provide support to existing businesses through concierge services; create a workforce development program that is operated by the Verdugo Job Center; promote city-wide branding and marketing efforts; and adopting strategic planning methods, such as the City's approved Economic Development Ordinance.

The Glendale Economic Development Corporation is charged with carrying out Glendale's economic activities. The non-profit structure of the Corporation allows for an organizational structure that can be more advantageous in obtaining or utilizing other funding opportunities, and providing some flexibility in the execution of our three **main economic development goals** to:

- * **Establish 18-Hour City**
- * **Develop and Implement Tech Cluster Strategic Plan**
- * **Strengthen Neighborhood Districts**

Throughout its history, Glendale has taken major steps to reinforce economic vitality as a priority. The increased flexibility of our Corporation structure leverages resources and ensures that Glendale will continue to foster an unparalleled and collaborative environment; ensuring the success of the Glendale business community.



About Us



(/)

About Us

Details

Created: 27 February 2014

Madera County Economic Development Commission (MCEDC) assists with business recruitment, expansion and retention with a particular focus on new job creation. MCEDC provides free and confidential assistance to businesses looking to expand or relocate to Madera County. Please contact us if you need the following:

Business/Project Assistance

Business Advice

Business Incentive Information

Small Business Gap Financing

Industrial & Commercial Site Selection

Site Tours

Demographics

Quarterly Industrial Vacancy Reports

Information on Workforce Programs

General Information or Questions about Madera County



About Us



Mission

Our mission is to position Madera County as an economically viable and vibrant county by aggressively pursuing all avenues of growth for new and existing businesses, with the goal of maximizing employment opportunities, tax base, and quality of life.

Company Overview

MCEDC is a joint Powers Authority comprised of the County of Madera, the City of Madera, and the City of Chowchilla.

MCEDC Staff

Bobby Kahn (<mailto:bkahn@maderacountyedc.com>) , Executive Director

Julie Herd (<mailto:jherd@maderacountyedc.com>) , Manager of Business Development and Marketing

Lois Leonard (<mailto:lleonard@maderacountyedc.com>) , Business Assistance & Office Manager

MCEDC Commissioners

Chairperson; Brad Ditton, Bass Lake Chamber of Commerce

Mary Diebert, Public Utility

Ron Flores, Industry-at-large

Robert Poythress, Madera Chamber of Commerce



County Board of Supervisors

City Council

Chowchilla City Council

About Us

- (1) Ron Seals, Chowchilla Chamber of Commerce
- Dee Salazar, North Fork Chamber of Commerce
- Elaine Craig, Madera County Workforce Department
- Darin Soukup, Oakhurst Chamber of Commerce

Ready to make the move?



[\(/contact-us.html\)](/contact-us.html)

RESOURCES

- Foreign Trade Zone (</resources/foreign-trade-zone.html>)
- GMCIA (</resources/greater-madera-county-industrial-association-gmcia.html>)

Central Sierra Economic Development District

ABOUT THE DISTRICT

DISTRICT CEDS

DISTRICT MEETINGS

DISTRICT DEMOGRAPHICS

SMALL BUSINESS



**Building on
our past**



**Protecting our
uniqueness**



**Preparing for
the future**

Welcome

To the official website of the Central Sierra Economic Development District...

We are a federally recognized Economic Development District formed by a joint powers agreement between the Counties of Alpine, Calaveras, Mariposa and Tuolumne plus the Cities of Angels Camp and Sonora. We are managed by the Tuolumne County Economic Development Authority.

CSEDD representatives work with regional governments and local businesses to plan and provide strategies for the future. We work closely with the Economic Development Administration and other federal and state agencies.

If you would like to know more about the CSEDD please feel free to contact us at (209) 989-4058 – or email us: [click here](#). Our physical address is 99 North Washington Street, Sonora, California 95370

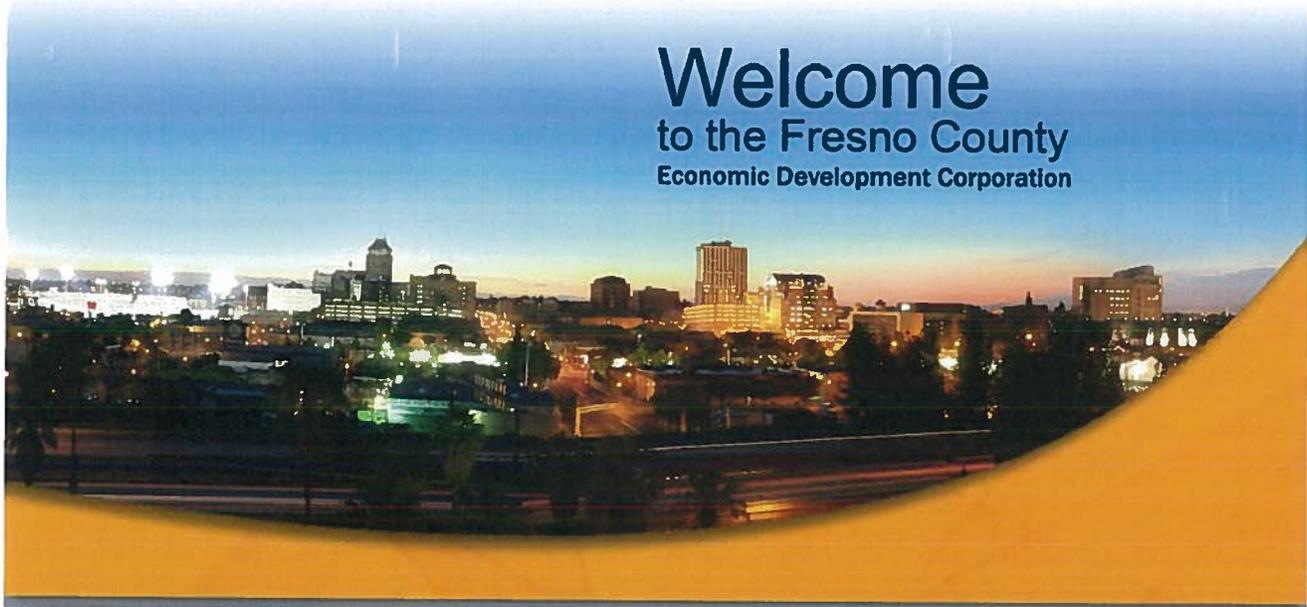
Upcoming Trainings:

no event

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Home > Fresno County Economic Development Corporation

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Making A Real Difference, Right Now!

Making A Real Difference, Right Now!

REGIONAL LEADERSHIP

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- Become an EDD Member
- Broadband Coverage

- Services Available
- Speed Testing
- Current Projects

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- What to apply?
- Need a Referral?

BUSINESS ASSISTANCE

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 - Remote Assistance
 - Face-to-face
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- Forums, Training & Workshop Calendar
- Infomercials
- Webinars

CONTACT US

Board of Directors

Staff

Recent News

SEDCORP BOARD OF DIRECTORS MEETING JAN 4, 2017 2-4 PM AUBURN CITY HALL

JANUARY 3, 2017 BY KSELVY

[jan-2017-agenda](#)

SEDCORP DECEMBER 7, 2016 BOARD OF DIRECTORS MEETING

DECEMBER 3, 2016 BY KSELVY

[AGENDA](#)

SEDCORP ANNOUNCES TRANSITION PLAN

DECEMBER 1, 2016 BY RUSS

Auburn, CA November 21, 2016, The Board of Directors for Sierra Economic Development Corporation (“SEDCorp”) are happy to announce a new direction for SEDCorp designed to improve service by leveraging program opportunities and synergies in the region. The Board identified...

[READ MORE](#)

SEDCORP ADDS NEW LOAN PROGRAM

AUGUST 8, 2016 BY RUSS

NEW! Loans are available from \$1,000 – \$5,000 with NO COLLATERAL required. Well, qualified borrowers can get fast approval for a one-year loan. Call Kelley to get pre-qualified for this FANTASTIC OPPORTUNITY!! (530)-823-4703.

Search ...



EASTERN SIERRA COUNCIL OF GOVERNMENTS

April 21, 2017

The Honorable Colonel Paul Cook (ret.)
8th Congressional District
1222 Longworth House Office Building
Washington, D.C. 20510

#

Re: Requesting Support For H.R. 975

Hon. Congressman Cook:

As you are likely aware, on February 2, 2017, Representative Dana Rohrabacher (R-CA-48) introduced the Respect State Marijuana Laws Act of 2017 [H.R. 975] to the United States House of Representatives. H.R. 975 currently enjoys co-sponsorship from a bi-partisan group of 16 House Representatives. This law supports the fundamental rights of states to determine what is best for their citizens and lands by protecting those who comply with state law from federal prosecution and punishment. We understand you have not taken a position on this bill, and we write this letter to you, as local agencies within the 8th Congressional District, to request your public support for H.R. 975 as it moves through the legislative process.

This issue is important to us and our shared constituents for a number of reasons. As you know, the Eastern Sierra region we call home is incredibly special due to, among other things, pristine open spaces and the outdoor experience available to locals and tourists visiting from across the globe. Unfortunately, sophisticated criminal organizations have harmed the region with cannabis grow operations on the surrounding public lands. This harm includes the unlawful alteration of streams, pollution of the waters, and destruction of habitat, and poses a threat to the safety of our citizens and visitors exploring our vast backyard.

The people of our great State of California recognized a need to address these issues, and others, by passage of Proposition 64 in 2016. During that election Prop 64 received a wide margin of support from the voters in the Eastern Sierra region. As a result, our local agencies initiated public processes to determine the extent to which commercial cannabis activities will be permitted within our respective jurisdictions. While not all of jurisdictions agree upon the extent, we understand that, in addition to

reflecting the will of the voters, creating an orderly and stable business environment for the cannabis industry will benefit our local economies while helping to enhance the safety of our public and the health of our environment. And we do agree that the regulation of these activities is a right that belongs to the states, not the Federal Government.

While we are confident in our ability to create sensible and safe cannabis policies, we are concerned that the Federal Government's potential interruption of those policies will destabilize the industry, and that actual interruption will result in counter-productive collateral effects. H.R. 975 eliminates this uncertainty and will allow for more coherent and effective public policy. Support for this law is also consistent with your recent support of related issues, such as the Outdoor Recreation Jobs and Economic Impact Act [S. 6518/H.R. 4665]. We therefore encourage you to support H.R. 975 as it will enhance our economies and help to protect our environment.

Sincerely,

Karen Schwartz, Chairperson,
Eastern Sierra Council of Governments

cc: Bishop City Council
Inyo County Board of Supervisors
Mammoth Town Council
Mono County Board of Supervisors